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Pedigreed
PANSIES

for 1962 - 63

Professional WHOLESALE PRICES

Harrold's Pansy Gardens and Greenhouses

HORTICULTURISTS SINCE 1902

P. O. BOX 29 WJ

GRANTS PASS

OREGON, U. S. A.



We are Horticultural SPECIALISTS

HARROLD PEDIGREED SPECIALTIES

THROUGHOUT THE YEAR

Developed through a lifetime of horticultural specialization, the Harrold's Pedigreed Line of seeds, tubers and plants is outstanding from the standpoint that it includes many exclusive originations that are not available from any other source. Also, we have searched the world for the cream of outstanding items of both unusual and novelty appeal. Each year this selection becomes more varied and interesting.

THESE YOU WILL FIND OF GREAT INTEREST IN GREENHOUSE OR GARDEN

PANSIES: The Harrold's Pedigreed Strain Varieties are a group of our own development and production and may be obtained in originators' stock only direct from our gardens. You will also note that we catalogue just about every known Pansy of value available in the world today. Our listing in these is the most complete of any single source in the world and quality is the highest. Seeds available the year round. Planted most extensively in July through September and in January through April.

VIOLAS: A companion line to Pansies and of identical cultural requirements. Again we catalogue the most extensive selection in the United States and top quality. Supply and planting data same as for Pansies.

DELPHINIUMS: A long established **MUST** in every garden. We supply a complete color range of the best types. New seeds available in July through October. Plant summer, fall or spring. Refrigerated seeds available the year round.

PRIMROSES: Long a specialty with us, we offer a wide selection with seeds available the year round. Plant late summer for some bloom the following spring.

BEGONIA SEEDS: These have become a prime specialty with us, and we offer a very extensive selection - ornamental, flowering and tuberous types. We select "Florist" quality always and seeds available the year round.

COLEUS SEEDS: Here is a group that is growing rapidly in popularity. We supply seeds the year round and our selections include the world's finest. This year grand new separate colors.

RARE AND NOVELTY SEEDS: Our selection of these grows from year to year. We search the world for the best and most interesting. You'll find this group most valuable.

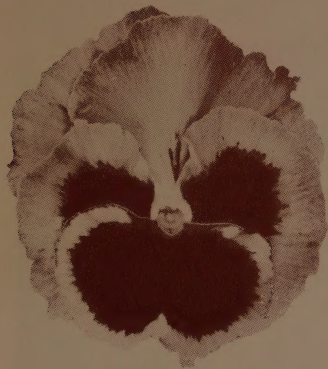
GLOXINIA SEEDS AND TUBERS: We carry one of America's most varied selections of these seeds which are available practically the year round. In these seed selections are many of the new hybrids which are never available in tubers because, while they make an outstanding showing, the tuber they produce is not of commercial size.

MINIATURE ROSES: Over 30 varieties of the most interesting little things you've ever seen. All the best that's available today.

This edition of our Pansy Annual continues our new publication schedule. We suggest that you make a permanent file of our publications to be used for future reference.

In spite of rising costs in nearly everything, seeds have been inflated just about the least of anything that goes into your production overhead. Prices on packet quantities change hardly at all as any price change is adjusted by the quantity in a packet. Weight quantities have changed over the years a little. However, at any time you want to order any of our products, and you don't know whether you have the latest price list, order from any you may have that is not more than 2 or 3 years old and we'll fill the order and bill for any small difference that may apply.

These annual catalogues, as in the past, will be issued to cover two crop years at a single printing, for economy reasons. Therefore, any new or novelty additions to our line will be covered in supplemental seasonal mailings that will be made at intervals between the catalogues.



Harrold's Pedigreed Strain PANSIES

Are Your Best Value - Best Buy!

Information on this page, setting forth the advantages and exclusive character of this line of Pansy and Viola seeds, need not be brought to the attention of our thousands of regular users. However, each season, this catalogue comes into the hands of thousands of new folks who are not acquainted with the value of this line, so we ask our regular customers to bear with us while we explain why we believe that we offer here America's outstanding selections of these seeds.

AMERICA'S MOST COMPLETE LINE:

We list the most complete line of Pansy and Viola seeds available from a single American source today. Fifteen HARROLD'S PEDIGREED STRAIN VARIETIES, introduced and exclusively produced by our organization are unexcelled in their field today. We also stock and supply more than 60 other varieties, strains and colors comprizing about all the worthwhile Pansies and Violas to be found. Some are of our own production, some come directly from the American or European originator.

A QUALITY LINE:

Selection may be made from this line to meet every requirement of quality, novelty, utility, habit, climatic adaptability and price. Many are exclusive to the Harrold line.

THIS IS A MODERN LINE:

More new strains or improved strains have been developed and released from our gardens since 1930 than from any other American source. Widely used and accepted, we serve thousands of professional growers each year. We are constantly in touch with more than 9,000 professional tradesmen, many of whom have used our seeds for more than 25 years. Much valuable development work has been done, not only in breeding the varieties themselves, but also in harvesting, storage, testing methods, compounding strains and general cultural procedure that affords the ultimate benefit to our customers.

YOU ARE PROFESSIONALLY PROTECTED:

For many years we have followed a strict policy of protecting our professional customers through limiting the privilege of wholesale prices exclusively to them. We issue two separate and distinct catalogues in order that this may be so. This professional edition is limited to tradesmen.

HARROLD'S PEDIGREED STRAIN SPECIALTIES:

These have been nationally advertised at both trade and retail levels for more than half a century. Years of such effort have established a demand backed by thousands of professionals and home gardeners, and it is only necessary to well grow this stock and display it to the public to stimulate old customers and make new ones. We distribute several hundred thousand direct mail catalogues and folders at both the wholesale and retail levels. This distribution is on such a scale that we operate our own modern printing and lithographic department. The best recommendation of all, however, is that we have hundreds of customers who have consistently used this material year after year, in some cases for well over half a century. These gardeners are in every state, canadian province and 20 foreign countries. Practically every sale is to the gardener who plants the seeds, no dealers.

Harrold **FIRSTS**

A FEW HARROLD PIONEER
DEVELOPMENTS IN PANSIES.

The first cut flower strain of Pansies bred specifically for cutting.

The first compact strain specifically bred for pot or window box culture.

Pioneer work in formula, all-crop blending to assure full range color in mixtures.

Development of pneumatic column seed grading to gravitational weight to eliminate unripe and defective seeds.

Development and maintenance of a laboratory-garden cross check on germination and strain quality backed by individual lot identification.

Maintenance of a check-back and adjustment service subsequent to sale to adjust cultural problems.



A view of one of our Pansy seed production fields at the early harvest period. In order to maintain strain quality and a good color range growing must be done in acreage blocks as small operations limit quality selection. All mixed seeds are formula blended from harvest lots spread over several weeks so as to insure a uniform range of colors and to adjust for varied ripening time of the different shades.

Experience is the foundation of quality.

SELECTING AND GROWING

HARROLD'S Pedigreed Strain PANSIES

Easily Grown Almost Anywhere

In Bloom For Months In Most Climates

Hardy Practically Anywhere

The experience and breeding that has gone into the development of this Harrold's Pedigreed Strain line of Pansies affords you the ultimate in variety and quality in this ever-popular group of plants. Every bedding plant retailer needs good Pansies each spring and always finds them one of his most popular and profitable items. They are easily grown with a minimum of equipment and with few exceptions are perfectly hardy in outdoor cultures anywhere in the U. S. A. and most of Canada.

With the exception of our Harrold's Pedigreed Cut-Flower Pansies **TALL SELECTION**, all the varieties offered in this catalogue should prove suitable for wintering in outdoor beds or cold-frames. In severe climates, good drainage, soil loose enough to prevent heaving from freezing, and a light mulch should see your plantings through the winter easily.

PLANTING SCHEDULES

This is a factor that varies with the locality and market. Generally speaking, however, most commercial growers don't plant Pansies over as long a season as they should for maximum results. The profitable planting season generally is divided into two major parts, both important.

Probably three-fifths of your plantings should be those made in summer. In the southern areas

this should be timed in order to have the plants in good flower during the winter months and very early spring. In localities farther north the main problem is to plant early enough to have the plants large enough to carry over winter, or, if they are to be fall transplanted, to have them reset and holding the ground before severe weather is to be expected.

In a general way, plantings get underway in late June and progressively step up until reaching a peak from the last week in July through August and into the first 15 days of September. It certainly is to be recommended that not all of your requirements be planted at once but that you make at least two and (better yet) about four plantings in that period. This will give you plants coming into prime sale condition over the entire winter or spring sales season and not find you with all your crop coming on at once, overgrowing and becoming useless.

Another valuable planting season is indoors in winter and early spring. Seeds sown in flats inside a cool greenhouse, starting in January, will afford a wealth of good Pansies for main spring planting season as well as the later setting that gives best results with this flower more into the summer. There is actually little absorption of room and equipment as soon as plants are well up and have six leaves and can be transferred into cooler, less protected growing facilities and brought along to marketing with a minimum of labor and investment. January plantings should give nice plants by April, and February plantings will give excellent May and June stock.

GROW MORE PANSIES

If you have not already been growing Pansies, you will find them to be a very valuable line with your other bedding plants. You will find Harrold's Pedigreed Pansies the most desirable to grow. The line is so complete (the most extensive in America) that no matter what your requirements are, some of the varieties will fill it best.

If you buy seedling plants, ask your grower to supply you Harrold's Pedigreed Varieties or, better still, contact him right now and place your seasonal order for Harrold's Pansies so that he will be sure to have enough for you.

When you plant and produce your own seedlings, be sure to plant enough to meet the brisk demand. If you have not been planting the seeds for your requirements, try some this year. You'll find it is not as difficult as you may think, and there is a good profit in this home culture, not only from the cost of the plants but also from the saving in transportation costs. As we have all learned these past few years, quite often the saving of transportation costs alone gives a pretty fair profit in producing many items we once bought as finished material. This is especially true if you are situated where you have to ship over a considerable distance.

FREE CULTURE BOOKLET

Our booklet "MODERN PANSIES, Their History, Culture and Habits" will accompany all orders for seeds or plants. This gives complete information needed for your success with Pansies.

THE VARIETY TO SELECT

The selection offered in this catalogue is the most complete made by any grower of seeds or plants. At first glance the mere scope of the selection may be confusing, but each variety has its own characteristic and use.

In mixtures the price range is, to some extent, an index to the capabilities of the variety as to the size of flower and richness of color range. The more costly are the more highly bred and more recent of introduction. There are colors and combinations in these varieties that are not included in the older and less costly sorts. From the standpoint of quality, however, all Harrold's Pedigreed Strain varieties are grown to a quality, not a price.

BEDDING MIXTURES

In general there are two distinct groups of these. The so-called EXHIBITION GROUP is generally the largest flowered and the most useful where mass plantings in the showiest colors viewed from a distance is desired. The color formulas usually are of lighter shades that show to brilliant effect, and this brightness is enhanced by the fact that this group has characteristic smaller center blotch and develops more of the self (plain colors) than the fancy group.

The FANCY GROUP gives truly giant flowers in the darker and more velvety shades. The center blotch is large, covering three and sometimes all five petals over as much as half their area. The general effect is much darker on overall color tone and so at a distance this group does not show so brilliantly. However, when viewed as individual plants or where planted in spot plantings about the garden, they are most useful and attractive.

EXHIBITION MIXTURES

We consider our Harrold's Pedigreed Giant Art-Shades to be the largest flowered and to have the finest color range in this class. It is a robust grower, however, and should be planted in sequence

in order to have several plantings at prime through the sales season. Harrold's Pedigreed Giants is another outstanding variety at a slightly lower price. It is the parent of the Art-Shades. In the more standard varieties with some popularity we suggest Masquerade, a new 1/2 hybrid, similar to Jumbo but a little more compact and deeper in color. Jumbo (American type) has had much popularity. It is early but tends to be a rank grower with a color range a bit too much on the yellow side. America, the old Donovan variety, is a good basket variety, a bit later but more compact. Maple Leaf Giants, another of this type, has strong growth and huge flowers tending to be on the darker side of the scale. It is more slow developing and so plant with a little more growing time. Oregon Giants are a very well balanced color range and of excellent flower size, have more substance of bloom than Jumbo with flowers more nearly round, good plant habit, and growth development over a rather extended range.

THE FANCY MIXTURES

These differ from the above group in that the flowers have a predominant larger center blotch and a narrower outer color zone. The colors in general, except for some separate color varieties, are dark. This type is noted for the beautiful, rich, velvety reds, deep blues and mahogany shades produced. In general it develops more slowly than the above group and therefore should be planted earlier or sown as a mid-to-late-season sales stock.

We consider our Harrold's Pedigreed American Giants to be the premium variety in this group. It has the widest color range, largest size flowers, and best plant habit of any. Development is, as is the case with most of this group, somewhat varied and supplies plants at prime over a matter of several weeks. This variability of the entire Fancy Type group is, under some conditions, a problem for container culture. (We consider Pansies to be poorly adapted to container culture.)

The earlier introduction from our cultures, Harrold's Pedigreed Swiss Giants is still at a top level among the Fancy varieties, and for a modest seed price our Harrold's Improved Swiss is an excellent value. In other varieties and strains, Color Carnival is most interesting. It has huge flowers and a rich color range but is a slow developer, although, plants are compact. Super Swiss, Dwarf Swiss and Swiss Giants are desirable in about that order and are so priced. Masterpiece is a variety that falls into the twilight zone for type, having some of the characteristics of both groups. Its main claim to fame is the extremely ruffled flower form, sometimes almost seeming to be double. Flowers are good size but not the largest.

COMBINATION MIXTURES

C. W. HARROLD'S MEMORIAL BLEND is the outstanding variety in this category. Each year this is different as the experimental stock from our breeding work from which it is blended is constantly changing. This blend is compounded from hundreds of individual lots, surplus of our breeding work. It contains about every type and form of Pansy in the market and many not yet commercially available. As a commercial production variety our Harrold's All-American Bedding Mixture is most desirable. Partly this is because of price, and partly because it is a blended mixture from about all the Harrold's Pedigreed Strain sorts and many other regular sorts in our stock. Its growth, plant habit, and development season is, of course, as varied as the stock from which it is blended.



This seed parent in one of our seed fields demonstrates the compact, free flowering habit of our Harrold's Pedigreed Strain Pansies. Compare the adult hands. This gives an idea of the flower size and plant habit with good culture. Note that the flowers are well shaped, nearly round with good substance.

NOVELTIES

These consist of types, colors or varieties of much interest, and, when well grown and displayed, they develop substantial demand. In this class we consider our two special Harrold's Pedigreed Cut-Flower strains to be of much value as is also the Harrold's Pedigreed Pot Pansies. These three are exclusive with us and the idea, as far as we know, was our origination.

We have another group just being introduced, our Harrold's Cascade Pansies, that we class in the novelty category and we believe these have much to offer. These come in separate colors and mixed and Tokatee, a bright azure; Multnomah, apricot-orange; Umpqua, pure white and Klamath, pure golden yellow are exceptional in appeal. Plant habit is good, development mid-season and flower size ranges 2 to 3 inches across. The outstanding characteristic is lack of center markings in the flowers.

FORMAL COLORS

Separate colors, from a sales standpoint, usually account for no more than 10% to 15% of the overall public demand for Pansies. We certainly recommend the planting of some of these, and you may find it desirable to vary the selection you plant from year to year. Various markets differ quite a bit in color preference. Pansy seeds generally produce 80 to 90% true color from seeds, so, if your sale demands absolute trueness, be sure to plant early enough that you can transplant and sell from selection beds with blooms showing. In addition to the above mentioned Cascade Type, our group of New Novelties and Late Introductions as well as the Formal Color Group listed over farther in this catalogue offers the finest stock of this type available in the world today.

WINTERING PANSIES

Pansies and Violas are much hardier than many gardeners realize. They will winter outdoors in most sections of the U. S. A. and Canada with little or no protection. Where temperatures normally

don't go below 15 degrees above zero it will be found that protection is of little need, and mulching in wet climates is to be advised against.

Plants that are to winter in open beds where temperatures below 15 degrees are expected should be planted by Aug. 20th and transplanted as soon as they have 6 to 8 leaves into the beds. This will probably be by early or mid-October. No protection should be given until the bed is frozen. Then evergreen boughs may be turned upside down over the bed or a light mulch of straw or marsh hay applied. This is left on until the spring thaw and should not be so heavy that some of the leaves will not be visible. The purpose of a mulch of this kind is not to raise the temperature of the bed but to slow down the freezing and thawing cycle that may kill the plant by "spewing", causing damage to the roots. This is the only danger and not the cold itself.

Beds where Pansies are to be wintered must have good drainage as the combination of cold and wet feet may prove fatal and, if not, will certainly damage the plants, causing small flowers and weak growth the following spring.

Wintering in cold-frames may prove less troublesome and more certain although with a little care it is not a necessity. You can have very satisfactory Pansies with reasonable attention to details as outlined in our culture booklet sent with each order.

METHOD OF PLANTING

Several ways of planting can be successful and it is, of course, good to consider any method selected in the light of your past experience and success in your particular locality. For that reason we make suggestions only and in no way imply that what is said in this regard here is a matter of inflexibility.

In the hot summer months, planting right in ground beds has much to recommend it. For one thing, the soil temperature is less apt to be higher than the Pansy likes for best results and for another, it is easier to store a good supply of mois-

ture in the bed and subsoil before planting is done. Pansies require a reasonably high level of moisture which must not be interrupted for any period of time during the germination period, which may vary from 7 to 14 days or more in some instances. Temperature at time of planting is a critical factor. It is easiest when atmosphere temperatures are no higher than 95 to 100 degrees in the daytime and, while this is not a limit to good results, with care, as temperature rises, the need of greater care is experienced. Ideally, day temperatures in the 70's are best. Where night temperatures stay within 10 degrees of the daytime maximum, the greatest care is required. The ideal germination situation as far as night temperature is concerned is that you have low 60 or high 50 degree night temperature. These only outline ideal ranges for summer planting and by no means limit the potential of success with due care.

In planting indoors in the period from October through March, sufficient warmth should be present to cause the seeds to germinate within about 2 weeks at the most. This means that coldframes with glass sash may be used in this period or seeding may be done in flats - the common practice for spring planting of most popular annuals. Again it is essential that germination period moisture be kept up to the plants requirements but as under these circumstances, temperature and moisture is more easily controlled, there is less likelihood of failure.

GROWING REQUIREMENTS

Pansies and Violas have requirements in this respect that can be easily given in practically every garden in the world. Basically they have three major requirements.

They will grow in a wide range of soil types, although they do best in a soil that is not too tight and which has a good level of fertility. They love a soil with good humus content and for that reason the use of manures; preferably cow manure, in liberal quantities is the most certain avenue to spectacular results. They prefer a near neutral soil on the acidity scale, though they will tolerate a considerable range in both directions. Commercial fertilizers may be used, but preferably these should be of organic base and balanced in the major elements. Steamed Bone Meal is excellent with Pansies.

They must have a sunny or partly sunny location. Contrary to the long-held popular belief that Pansies did well in the shade, modern varieties have been grown in open sun for so long that these varieties prefer and will do best in full sun. They must have half a day's sun to do well. In shade, any Pansy in present cultivation will become stringy and flowers are small. The heavier the shade the more scraggly they become.

Good Drainage is a must. When Pansies and Violas are to be wintered in open beds where temperatures are low enough to stop active growing in winter, good drainage is absolutely essential. Good drainage in summer is also essential because Pansies like a moist soil, and this can only be supplied by almost daily watering. Unless the soil will absorb and drain away excess moisture, an excessive acid condition is almost bound to develop, in which case the plants soon sustain damage that will affect the most desirable results.

RESULTS CAN VARY

Despite all care in producing the seeds, protecting the viability and color, there are of course

still factors which can upset this carefully planned seed breeding and these mostly occur in the culture you may give.

The most common cause of trouble with color blends when planting these Harrold's Pedigreed seeds develops from poor germination. We base our color formulas on an anticipated production of 10,000 plants per ounce. We have had growers report as many as 19,000 plants from an ounce. We consider the former figure as a fair average and therefore use it as a standard for formula. A production near that rate will give about the intended color range. If you can get more plants, your color will be better because you will retain many of the finer colors that are produced by plants with less rugged habits. If, however, your production falls seriously below that figure, a larger number of your plants will be the more hardy Pansy predominants - yellow, blue and purple, and you will probably be dissatisfied with the color range. This is a serious consideration in evaluating any mixed color variety and a hazard in such culture.

The planting of separate colors is but a partial answer to it. For one thing, because of the necessary close roguing to color and type standard, the seeds grown as separate colors will seldom produce the bloom size that is found in similar colors in the better mixtures. The demand for separate colors is not large, usually no more than 10% of the total demand, so you can't afford to devote too much facility to them.

There are other factors which are often overlooked in this new crop seed theory and an explanation of them may interest you.

We have developed good storage conditions that we have demonstrated to be capable of holding within 5 to 8% of original maximum germination into the third season of storage. This being the case, the season following harvest shows practically NO reduction in germination for at least 18 to 20 months after harvest. In fact, a warehouse lot of Pansy seeds properly stored may show a germination test the following July or August that is better than that of the new crop that has been picked only 4 to 6 weeks.

NOT ALL COLORS RIPEN AT THE SAME TIME so for that reason blending of a full seasons harvest is the only assurance of a proper color blend. Yellow shades in general bloom and seed earlier and more prolifically. Were we to send you seeds all from the first week or two of harvest, you would complain about the color blend. As other colors progressively ripen, the color blend changes.

THE HARROLD ANSWER to this problem is formula blending of fresh seeds of the early harvest with seeds of the former late harvest to give you a balanced, proper color range. It is the only way it can be done. And, when the seeds are, as ours are, kept under germination control there is no problem of viability. We know that the seeds as they leave here are capable of good production. That is why every one of our seed packets carries a serial number.

OUR COLOR MIXTURES ARE BALANCED AS FORMULATED: Every lot from which we ship seeds is compounded from not less than 6 and sometimes as many as 15 various lots through the harvest. This depends on type of mixture and its character. The wider the range of color and types the more blending must be done for balance.



This strain, as the name implies, is to be continued as a remembrance of the more than 50 years of Pansy breeding work done by our founder. His long interest and work with Pansies had resulted in many variations which he personally prized so very much and many of these were reserved by him for experimental work and development. In recent years, it had been his pleasure to select many of these for inclusion in this blend.

As the years have past, this blend has undergone year to year changes as new forms and colors became available but the foundation has remained the more rare types and these will continue to be the basis of this strain. The foundation of many of these types go back into breeding schedules of the end of the 20's. As early as 1929 we were working with breaks that were producing many orchid and pastel shades which have since been re-discovered several times. The early forms, while beautiful, proved not to have the robust habit so necessary for American Gardens. By 1940 we had a usable strain which was introduced as Harrold's Pedigreed Giant Art-Shades Orchid selection. Even at that early date it was the equivalent of the present day so-called "Hybrids" but we still were not satisfied. During the war years we withdrew these for further development. We've never been able to understand where the title "Hybrids" got into the act on these types for they are simply developments of selective line breeding and as far as we can determine, have no foundation in other than line breeding - not hybridization.

The faults of earlier stock of this type was mostly their inability to stand the elements. The sun burned them in hot weather and the wind damaged the flowers. This we have

eliminated almost entirely and they truly carry their beauty to your garden in a manner that does not need unreasonable babying. The early breaks were of Albino nature thus quite weak of constitution and it has remained for careful breeding to reduce this trait to a practical degree.

As now represented this blend probably carries over 800 colors and color combinations and markings. Many are new and not released before except in our Pedigreed Novelties. Most notable are the soft pastel and poly-chrome shades with lightly penciled throats overlaying shades of brown, maroon and orange. Usually the ground color of these flower types are pastels of orchid, lavender, cream-pink, terra cotta and heliotrope. For color contrast some more definite deep colored types are included in the blend but the overall effect is a light color range.

SEEDS: Trade packet, about 1,000 seeds, \$2.00; $\frac{1}{8}$ oz. \$4.00; $\frac{1}{4}$ oz. \$7.00; $\frac{1}{2}$ oz. \$12.50; 1 oz. \$24.00; 2 ozs. \$44.00; 4 ozs. \$80.00; 8 ozs. \$135.00; 16 ozs. \$250.00.

Harrold's Pedigreed NOVELTIES

The seeds sold under this name are a blend composed of surplus from our breeding and development work, therefore the supply is always limited. The name has remained constant since this stock was first offered in the early '30s but the seeds contained in the formula is different from year to year. Because of this they can not be priced as ordinary seeds but are offered and recommended to the fancier who is looking for novelty. The mixture does contain much that may develop similar to the better of the other Harrold's Pedigreed Originations. It also contains crosses made on these parents that will be different and interesting. Generally it is a type of seed not usually available to the public.

Any attempt to describe the coloring, type or form is impossible because of the very wide range of parent stock and the fact that the seeds supplied last year may not even resemble the blend supplied this season. The considerably reduced picture at the right shows but one of many unusual markings to be found in this blend. An effort is made to include only those stocks that maintain a high standard of form, substance and hardiness so they will be satisfactory under general garden culture.

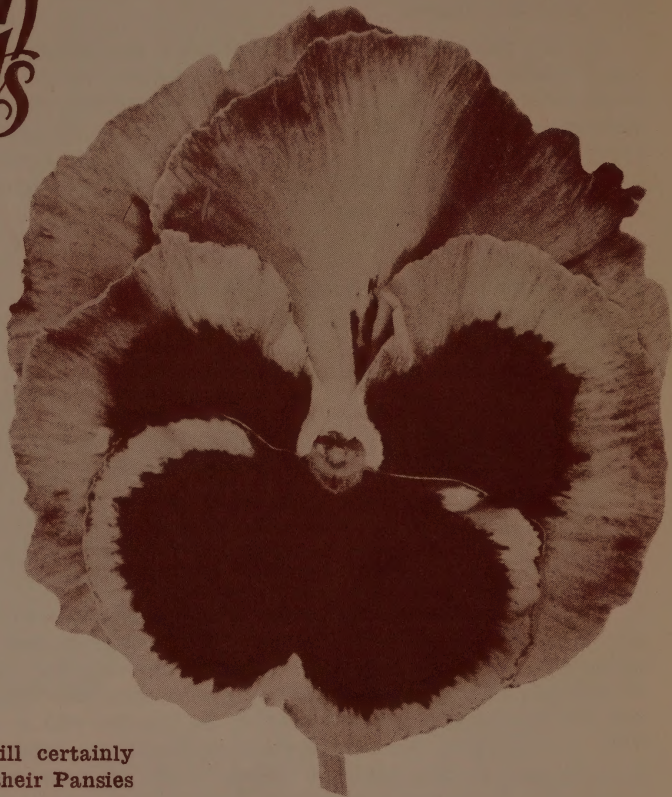
SEEDS: Trade packet about 500 seeds, \$2.00

$\frac{1}{16}$ oz. \$5.00; $\frac{1}{8}$ oz. \$9.00; $\frac{1}{4}$ oz. \$16.00.

PRIMROSES ARE
A GOOD COMPANION
FOR PANSIES



HARROLD'S PEDIGREED

*American
Giants*

This new race of Pansies will certainly please those fanciers who prefer their Pansies large in size, deep in color and velvety in texture. We feel proud to offer them as our fiftieth anniversary introduction. Description of necessity must be a comparison of some sort that many gardeners know. In this instance the most widely known strain of similar type would be the popular "Swiss" types although this new race is much improved and a decided step forward in the development of "Fancy Type" Pansies. As much so as the "Swiss" race was at the time of its introduction.

The plant habit of these Harrold's Pedigreed American Giants is compact and robust bearing flowers with exceptionally long stems well above the foliage. They have foliage of bright green with huge leaves and the plants have proven to be of the hardiest constitution. They winter well, bloom early in spring after the winter rest and continue to bloom well into the hot weather. In fact they stand heat the best of any Pansy we have grown. Because of this a planting made in early spring right where the plants are to bloom usually results in an attractive bed right through the summers heat followed by a brilliant display as the cooler fall days come. Well resistant to the very few pests and diseases that affect Pansies.

The flowers are very large - on a par with our famous Harrold's Pedigreed Giant Art-shades - but the velvety deep tones set them apart from most other Pansies. There is a predominance of red in the color blend with many deep red shades or multicolor flowers that have red in the color combination. Blue and purple are of course represented in moderate numbers but it is the bronze and pink shades that attract the attention. Yellow is of course present but in balanced proportion and there is practically no white. Self colors have not so far developed to a noticable degree in this mixture. Many multicolor combinations, however, are entirely new. The seed and test beds of this variety have been a center of attraction in our nursery for the past two years.

SEED PRICES: Sample packet (500 seeds) \$1.00; Regular packet (1,000 seeds) \$1.75; 1/8 oz. \$3.25; 1/4 oz. \$6.00; 1/2 oz. \$11.00; 1 oz. \$21.00; 2 ozs. \$35.00; 4 ozs. \$65.00; 8 ozs. \$110.00; 16 ozs. \$200.00.

*Harrold's Pedigreed***GIANT ART-SHADES**

We consider this to be **THE FINEST EXHIBITION** type of Pansy available today. With good culture the flowers are extremely large (we have had them 5 inches across in the seed production fields) with excellent substance. They are probably the earliest flowering of the real giants and the coloring is very brilliant. Normally there are more than 500 color combinations and markings in this mixture with many pastel shades as well as pure, deep colors. The markings, typically Exhibition, range from self colors through the dainty penciled to the tri-color blotches having a veritable rainbow of color in a single flower like the one illustrated below. Plant habit under good culture, is equally robust and this variety is hardy under reasonable treatment anywhere in the United States. For mass bedding these are not excelled because of the brightness of the color range. At the same time many unusual specimens may be selected from the mixture for the individual spotting of color in the garden. Flower stems are quite long and stiff making good bouquet material. These are an improved progeny of our Harrold's Pedigreed Giants listed on the next page.

SEEDS: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$3.00; $\frac{1}{4}$ oz. \$5.00; $\frac{1}{2}$ oz. \$9.25; 1 oz. \$18.00; 2 ozs. \$27.50; 4 ozs \$50.00; 8 ozs. \$95.00; 16 ozs. \$180.00.



THIS HARROLD'S PEDIGREED SWISS GIANT is quite typical of this variety in form and marking. Reproduction is about natural size of the flower photographed.



Harrold's Pedigreed **SWISS GIANTS**

Until the introduction of our Harrold's Pedigreed American Giants, this has remained our top "FANCY" type pansy of the past several years. These differ from the "Exhibition" type in the characteristic coloring and markings as you can see from the comparison of pictures shown.

In "Fancy" type Pansies the center blotch is usually quite heavy and covers a half or more of the three bottom petals; sometimes all five petals. The ground colors are usually different in character and tonal range even in those having lighter center blotch and it is to be recommended that for the greatest variety that you plant both types or use a blended mixture that contains both.

The flower size of these is very large and plant habit robust. They are as hardy as any bedding giant and flower stems are pleasingly long. Flower substance is very good. Flower color range is in darker shades than Exhibition varieties and many red, bronze and brilliant dark yellows are included. For variety we suggest that these and Harrold's Pedigreed Giant Art-Shades both be used.

SEEDS: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$3.00; $\frac{1}{4}$ oz. \$5.00; $\frac{1}{2}$ oz. \$9.75; 1 oz. \$19.00; 2 ozs. \$30.00; 4 ozs. \$55.00; 8 ozs. \$100.00; 16 ozs. \$190.00.

*Harrold's***ATOMIC DAWN**

Because of restricted production potential this variety has not, and probably will not be available in large quantity. For that reason it was offered in but limited amounts in last summers catalogue.

Strictly a novel blend of rather soft colors in shades of pink, lavender, delicate blue, light gold and carrying many pastel shades entirely new to Pansies. The poly-chrome bronze shades are especially striking although a bit vagrant in number due to the particular characteristic of these types. Many flowers are heavily ruffled. Size is medium giant with a hardy plant habit.

SEED PRICES: Trade packet about 500 seeds, \$2.00; $\frac{1}{16}$ oz. \$4.00; $\frac{1}{8}$ oz. \$7.50; $\frac{1}{4}$ oz. \$12.50; $\frac{1}{2}$ oz. \$24.00; 1 oz. \$45.00.

Giant Viola **GEORGIA PEACH**

Here is an item that came onto the market several years ago and proved to be quite popular. However, its originator had so much difficulty in getting the plants to set seeds in commercially practical amounts that after a few years he abandoned it. We listed it at that time and found it very popular. We never did have enough seed to supply the demand.

Now, after much experimental work, we believe we have solved the seed production problems so that again we are able to offer this outstanding novelty in modest quantity, and we feel sure we shall be able to increase supplies to meet probable demand. This year we may not have enough for all demand so order early.

The outstanding features of the variety is the luscious apricot coloring, nearly round flowers of extra large size for a Viola and ruffled around the edge of the petals. No center marking. Plant habit is excellent; compact. **SEEDS:** Trade packet, about 750 seeds, \$2.00; $\frac{1}{16}$ oz. \$5.00; $\frac{1}{8}$ oz. \$9.00; $\frac{1}{4}$ oz. \$17.50; $\frac{1}{2}$ oz. \$30.00; 1 oz. \$50.00.

Harrold's Pedigreed **CUT-FLOWER PANSIES**

These have been another type that we pioneered having introduced the first commercial strain in 1930 and we believe that these were a "first" for us. There are two distinctly different types offered here, each has a specific use.

TALL GREENHOUSE TYPE

These are the tall growing strain - plants often reach 4½ feet under glass and reports of 4 foot plants have been made on open garden culture. For Cut-flowers this affords flowers with extremely long stems (10 to 16 inches) and the flowers are quite large though not as large as the best bedding sorts. Color range is the best of any of the tall strains that we have tested and with proper culture they afford an interesting subject. The plants of this variety is not equally hardy with other Pansies as freezing of more than 10 degrees will damage them and 20 degrees of frost will prove fatal. Recommended for outdoor culture only in mild climates or for spring planting; of most interest to the greenhouse operator.

SEED PRICES: Packet about 500 seeds, \$2.00; $\frac{1}{16}$ oz. \$5.00; $\frac{1}{8}$ oz. \$9.00; $\frac{1}{4}$ oz. \$17.50.

HARDY OUTDOOR TYPE

This was our Original introduction. Growth is rather low but under glass the flowers are large and on stems 8 to 12 inches long. Color range is as varied as a good bedding variety and the plant is just as hardy and may be outdoor grown in the same manner. Flower stems will be somewhat shorter when grown out of doors than they will be when greenhouse grown - and these are suitable for the greenhouse. We have many customers who grow them in the greenhouse during the winter and also have cold-frame plants coming along for early spring cut flowers. They do make attractive bouquets that stand up several days after cutting.

SEED PRICES: Packet about 500 seeds, \$1.50; $\frac{1}{16}$ oz. \$3.50; $\frac{1}{8}$ oz. \$6.50; $\frac{1}{4}$ oz. \$12.00.



GIANT SIZE
VERY HARDY

Harrold's PEDIGREED GIANTS

Introduced by us in 1929 this variety remained at the top of the list of **EXHIBITION TYPE** Pansies until superceded by its progeny the Harrold's Pedigreed Giant Art-Shades. Among our professional customers it has retained its popularity because of its satisfactory performance and the reasonable cost of the seeds.

The flowers are very large when given good culture in a suitable situation and the plants are compact, robust and with good hardiness. They bloom among the very first in the spring and continue well into the summer if a bit of care is taken to see that they have adequate food and water. The color range is satisfactorily varied and the flower markings are typical of the Exhibition group. Many self colors as well as penciled and small blotched centers are included. Many flowers over 4 inches are usually produced with good culture.

SEEDS: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.00; $\frac{1}{2}$ oz. \$8.00; 1 oz. \$15.00; 2 ozs. \$28.00; 4 ozs. \$45.00; 8 ozs. \$85.00; 16 ozs. \$150.00.

MODERN PANSIES - By C. W. and M. E. Harrold

In order that you may grow Pansies easily and more satisfactorily we issue a comprehensive culture booklet under the above title. As far as we know this is the most complete treatise on Pansy culture now in print comprising some 7,000 words of text describing the history and habits of Pansies as well as the most minute cultural detail both for the home gardener and the commercial grower producing plants in quantity. This booklet is **FREE WITH EVERY ORDER** for either Pansy or Viola seeds or plants. Those desiring the booklet alone may obtain a copy by remitting **TWENTY-FIVE CENTS IN COIN**. It will be sent postpaid.

SUNSET SHADES OF
RED, ORANGE AND
GOLD - - - -



This has been one of those sleepers that developed with us in the mid 40's showing great promise from a standpoint of coloring. However, the color range is in one of the most troublesome zones for Pansies - the reds, and it's taken quite a time to get it into production in commercial quantities and at a price that would make it possible to plant in quantity. Even now the supply is not unlimited but the price is attractive. It will not replace an all color mixture in general popularity but you'll find it the best in its class with it's background of years of breeding work.

The shades are sunset tints of red, orange and gold making a bright colored stock for both borders and mass plantings. Flowers are medium giant size, round in form and some have moderate ruffling. Plant habit is compact and robust with an unusually good hardiness for this color range. Should prove satisfactory almost anywhere.

SEED PRICES: Sample packet (500 seeds) \$1.00; Regular Packet (1,000 seeds) \$2.00; $\frac{1}{16}$ oz. \$3.00; $\frac{1}{8}$ oz. \$5.00; $\frac{1}{4}$ oz. \$8.00; $\frac{1}{2}$ oz. \$15.00; 1 oz. \$25.00; 2 ozs. \$47.50; 4 ozs. \$80.00.



ORIGINATED AND INTRODUCED BY
OUR GARDENS IN 1944 THESE
ARE NOW AVAILABLE AND
PRICED FOR COMMERCIAL
PLANTING THIS YEAR.

Harrold's Pedigreed POT PANSIES

As far as we know this is an exclusive type with the Harrold's Pedigreed Line and was introduced by us back in the '30 s. It has had fair popularity, as good as any special purpose type ever has, because of its special application.

The photo shows a young plant in a 4 inch clay pot giving some idea of its compact habit and large flower size. It is very usable in window boxes, urns or large pots but its season of prime display is relatively short though enjoyable. In type and color range it is a blend to formula and contains all types and colors.

SEED PRICES: Trade Packet, about 500 seeds, \$2.00; $\frac{1}{16}$ oz. \$5.00.



IMPORTANT MAIL DATA! PLEASE READ THIS!

It is now, more than ever before, necessary that you keep us informed of your correct current address, any change in address, and we will greatly appreciate being informed if these catalogues are no longer of interest or value to you.

Under new postal regulations, forwarding or return postage guarantee on catalogues is about a thing of the past. We will therefore be compelled to use other methods of determining, in the future, who is to receive catalogue mailings in instances where we do not receive orders every year or two. Certainly we want to supply this free service to all who find it useful, so if you've not ordered from us during the last three years, won't you please drop us a post card and tell us if we should continue to send your copy and other horticultural data as we publish it? This will insure your not missing any of this material, and it will help us greatly to be sure not to overlook you. Thank you!

Harrold's FUCHSIA SEED

SUPERLATIVE MIXTURE: The ultimate in quality being from all hand pollinated crosses on parent plants of named varieties rated "A" or "B" class by the American Fuchsia Society. Will bloom usually in 8 months to a year from planting. Seeds germinate slowly and irregular so plant early. **PRICE:** Per packet of about 150 seeds \$2.00; 1,000 seeds \$11.00.

DOUBLE AND SINGLE MIXED: From a most choice collection of named parent plants in a full range of colors and types. **PRICE:** Per packet, about 150 seeds \$1.50; 1,000 seeds \$6.00.

Culture folder supplied with every Fuchsia seed shipment.



HARROLD'S CASCADE PANSIES

Self-colored (plain colors) Pansies have been known in a limited selection for a great many years. However, these have usually been marked in the center to a greater or lesser degree. Now we have this new group that is the nearest a solid, unmarked color yet produced. It is novel and most attractive. Flowers are medium Giant, freely produced and on plants that are compact and hardy. Bloom early.

TOKATEE: Bright azure blue.

MODOC: Carmine pink shades.

MULTNOMAH: Apricot-orange.

MIXED: Blended from colors in this group.

UMPQUA: Pure white, gold dot center.

YAKIMA: Bright scarlet red.

KLAMATH: Pure golden yellow.

SEEDS: Trade packet, about 750 seeds, \$1.00; $\frac{1}{16}$ oz. \$2.00; $\frac{1}{8}$ oz. \$3.00; $\frac{1}{4}$ oz. \$5.00; $\frac{1}{2}$ oz. \$9.80; 1 oz. \$19.00.

NEW F-2 PACIFIC HYBRID PANSIES

COLOR CARNIVAL (1955 Introduction) F-2 Hybrid

A magnificent color range, heavy in reds and scarlets, possessing the finest texture of coloring. Flower size is exceedingly large, plants are compact yet vigorous. All blooms are blotched, giving a depth of color and brilliancy, thoroughly satisfying to all who have seen it. An outstanding strain for bedding use, for plant sale or home garden. **SEEDS:** Trade packet, about 500 seeds, \$1.00; $\frac{1}{16}$ oz. \$2.25; $\frac{1}{8}$ oz. \$4.00; $\frac{1}{4}$ oz. \$7.00; $\frac{1}{2}$ oz. \$12.00; 1 oz. \$22.00; 2 ozs. \$40.00.

MASQUERADE (NEW 1956) F-2 Hybrid

A second introduction of this new F-2 Hybrid line of Pacific Giant Hybrid Pansies. Tests show it to be superior to the famous Oregon Jumbo type. Huge flat blooms, extremely early, vigorous, faces varicolored in true Jumbo manner in combinations of rust, yellow, blue, violet, pinkish mauve, and lavenders, in bi-colored and edged combinations. Truly a spring beauty for those favoring this lighter color range of Pansy. **SEEDS:** Trade packet, about 500 seeds, \$1.00; $\frac{1}{16}$ oz. \$2.00; $\frac{1}{8}$ oz. \$3.50; $\frac{1}{4}$ oz. \$6.00; $\frac{1}{2}$ oz. \$11.00; 1 oz. \$20.00; 2 ozs. \$35.00.

NEW PANSY — WINTER PERFECTION

This new, extremely early flowering strain of bedding type Pansies has now been proven for several years and has been received with a good deal of acclaim. Where extreme hardiness in winter and the earliest display of mass color is desired, this IS IT. Easily two weeks or more earlier than the so-called Ice Pansies (Hiemalis) these will produce flowers in coldframes whenever the ground is not actually frozen. They are perpetually flowering and stand heat well so that they bloom up a long way into the summer heat. Plants are compact and large flowered.

BLUE: Velvety violet-blue.

WHITE: Pure snow white.

YELLOW: Pure golden yellow. Bright.

MIXED: A blend of the three shades.

SEEDS: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$2.50; $\frac{1}{4}$ oz. \$4.50.

VIOLA — HARROLD'S AZTEC CHIEF

Here is something new in Viola Cornuta that attracts attention wherever shown. The plants are of compact, upright habit and produce masses of bloom over an early and very long season. Perfectly hardy anywhere. The color range is unique with pastel pinks, purples, apricot and red, lavender, yellow, blue, copper, bronze tones and violet; all with golden yellow centers and tiny penciled rays on the center.

SEEDS: Trade packet, about 500 seeds, \$1.00; $\frac{1}{8}$ oz. \$3.00; $\frac{1}{4}$ oz. \$5.00.

LARGE FLOWERED VIOLAS

This improved group of early flowering Violas fills the gap between Viola Cornuta Hybrida and the true Pansy. They are earlier flowering than the Bedding Pansy and have larger flowers than the majority of the Violas, especially the Cornuta. A few of the Cornuta Hybrida of latest introduction will nearly equal them in flower size. We feel this is a useful group that will gain in popularity as it becomes better known. They are extremely hardy, often coming into full bud during winter and burst into the earliest bloom giving color displays so desirable in late winter. The variable weather of late winter and early spring does not seem to have a serious affect on their performance. Flowers are more nearly round than most violas. The color range is extensive and we suggest a trial this year of the most popular colors. Seed supply is limited for the early part of the season.

ALICE: Azure blue. Medium large.

DELORES: Roslyn (purplish) blue.

EDITH: Creamy white, dark seeded.

EMILY: Pure snow white, white seeded.

LAURENE: Silvery-lavender. Delicate.

LINDA: Light golden yellow.

DOROTHY: Formula mixture, a balanced blend of the above shades as well as other color breaks.

LOIS: A near red shade. Rare.

NANCY: Bright sky-blue.

PETRICIA: Violet-blue. Large.

SANDRA: Bronze and terra-cotta shades.

THORA: Deepest golden yellow.

SEEDS: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$2.50; $\frac{1}{4}$ oz. \$4.50; $\frac{1}{2}$ oz. \$8.00; 1 oz. \$16.00; 2 ozs. \$27.50.

OTHER GIANT PANSIES - *Mixed Colors*

This group includes practically all the other Pansy mixtures that have any popularity or vogue in America, either nationally or sectionally. It is offered for the convenience of our customers so that they may procure their preferred varieties from a single source with the convenience of one order and also to round out and make complete the Most Complete Line of Pansies in America. The source of these seeds vary. Many are from original sources, while others are the product of our own growing work from stock seeds of the originators' production; others are from reputable specialist growers that are reliable.

AMERICAN VARIETIES - Domestic Seeds.

VARIETY	Description	Price Per	Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	2 oz.
AMERICA:	Sometimes listed as Early Pansy America and more recently has been taken up by European seedsmen as Peter Pan. Short maturity period and preferred by many plantmen, especially in spring indoor planting. Medium giant very free flowering, round and somewhat flat. Good color range.		\$.90	\$1.50	\$2.75	\$5.25	\$10.00	\$17.50
JUMBO MIXED:	(Steele) First generation Harrold grown from originators' stock seeds. Very large, of fair substance and reasonably short development. We have been roguing out some of the excessiveness in yellow. A good market sort.		1.00	2.50	3.25	6.50	12.00	23.00
			4 ozs. \$45.00; 16 ozs. \$150.00					
KING SIZE:	(NEW) An outstanding "SWISS" type strain recently introduced by a California grower. Size and color is excellent, standing in quality alongside the best imported seeds. It develops earlier and habit is compact and quite uniform for this type of Pansy.		1.00	3.00	5.00	9.25	18.00	34.00
MAPLE LEAF GIANTS:	Sometimes called Canadian Giants. A robust, compact plant in its early stages but, as young plants, somewhat shy on number of bloom. Flowers are large, color range fair though limited, and development time longer than average. ..		.90	1.60	2.80	4.75	9.00	16.50
			4 ozs. \$32.00; 16 ozs. \$105.00					
BUTTERFLY HYBRIDS:	Composed mostly of light pastel and polychrome shades, having light to medium blotched or penciled centers, this strain adds variety in an attractive color range. Should be grown with a bit more winter protection and does best if not in full all day sun in blooming season.		1.00	2.00	3.50	6.75	12.00	22.00
MASTERPIECE:	This type originated in Europe and is the most frilled and ruffled of any Pansy. Colors are rather dark with large blotch, and flowers are only medium large. Develops slower than average.		.90	1.50	2.75	5.25	10.00	17.50
OREGON GIANTS:	Large flowers of good substance. The color range is quite varied and of blended types. Plants tend to produce a single large bloom by selling time, but size falls off as more blooms come. Plants are somewhat more subject to mildew and centrospora acerina. Develops average.		1.00	2.00	3.75	6.25	11.00	22.00
			4 ozs. \$42.00; 16 ozs. \$150.00					
SUPER MAPLE LEAF:	Improved re-selection of the original Maple Leaf with better color range.		1.00	1.75	3.25	6.00	11.00	20.00
SWISS GIANTS:	This type has had much vogue in recent years and is of the "fancy" type. This strain carries both 3 and 5 blotched types and the color range is somewhat dark and brilliant. A good basket Pansy when well grown. Development about average to slow.		.90	1.40	2.50	4.50	8.00	15.00
SUPER-SWISS:	Similar to the above but selected to more flowers with the full 5 petal blotch. Otherwise habits about the same.		1.00	1.50	2.75	5.00	9.00	17.00
			4 ozs. \$33.00; 16 ozs. \$105.00					
DWARF SWISS:	Selected to a more dwarf plant habit and the flower range of Super Swiss.		1.00	1.50	2.75	5.00	9.00	17.00

EUROPEAN VARIETIES - Imported Seeds.

BUGNOT'S SUPERB BLOTCHED:	Dark shades with very heavy centers. Medium large and average development.		.60	1.00	1.75	2.75	5.00	9.00
CASSIER'S 3 AND 5 BLOTCHED:	Many mauve and steel blue shades as well as bronzes. Fair size and average development.		.60	1.00	1.75	2.75	5.00	9.00
ENGLEMANNT GIANI:	An English strain of light and dark shades.		1.00	1.75	3.25	6.25	12.00	25.00
ENGLEMANNT SPECIAL:	From same stock but more select coloring and brighter shades.		1.00	1.75	3.25	6.25	12.00	25.00

New Novelties & Late Introductions

The novelties listed on this page will be of interest to the fancier and those who like to try the new ones. All are of recent development or improvement, and in several instances they are exclusive to our line.

VARIETY	Seed Prices	Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
REMBRANDT: (Masterpiece) Of medium size and free flowering, these have heavily curled and ruffled flowers. The color blend carries lots of pastel pink, buff, orchid, apricot, cream and rose.		\$1.25	\$3.00	\$5.75	\$11.00	\$.....
SUNRAY: (Giant Bedding) A free-flowering rather small-flowered type with a novel ray effect in the flower markings. Color range mostly in lavender, purple, orchid, yellow and reds. Markings contrast or complementary.		1.00	2.00	3.75	6.50	
ELK'S BEAUTY: The nearest thing in color to Elk's purple in Pansies although it is somewhat darker. Very large and of medium heavy substance. A Maple Leaf type.		1.50	3.50	6.00	11.00	
PAY DIRT: A large golden yellow with slight center blotch or in some flowers only black penciling. A few selfs. In addition to large size, this sort shows excellent resistance to heat.		1.00	3.50	6.00	10.00	18.00
MOON MOTH: (Jumbo) A large white with dark blue throat penciling. Some inclination to yellow breaks.		1.00	3.00	5.50	10.00	16.00
JUMBO BEACONSFIELD: A re-breeding of the original strain somewhat improved in flower size, compactness of plant habit, and flowering characteristics. A fine border variety with its true Beaconsfield duo-tone coloring - lavender upper petals shading into deep purple at the bottom of the flower. A fine one for mass color.		1.00	2.50	4.00	7.50	14.00
FELIX: A mixture of medium-sized flowers all having a characteristic yellow face usually consisting of black or maroon penciling on a yellow ground with an outer zone of color usually red, blue, bronze or yellow.		1.00	2.00	3.75	6.50	12.00
TIGRESS: Reds, yellows, orchid and purple shades in striped and blotched patterns. Good bedding size and very free flowering with a good hardiness and heat resistance.		1.00	2.00	3.75	6.50	12.00
WENDY: (Peter Pan) These Peter Pan types come from the same base stock as the popular Pansy America. This one is a soft porcelain or china blue that we like better than the Delft Blue in the regular separate color list.		1.50	3.50	6.00	11.00	
TINKERBELL: (Peter Pan) Many brilliant orange-bronze shades. Rather a flat flower form.		1.50	3.50	6.00	11.00	
CLARET: (Giant Swiss) A shade in a popular red range. Lighter and more brilliant than Alpenglow there are several closely related shades represented. Usual Swiss habit.		1.00	2.25	4.00	7.75	15.00
HARMONY: (Improved Swiss) A compact ruffled form of this popular fancy type. Most of the flowers carry the characteristic heavy center blotch with distinctive contrasting colors around the blotch. A round flower form with heavy substance. Color range is quite rich.		1.25	3.00	5.50	11.00	20.00
STRAWBERRY ROSE: (Giant Swiss) With us this sort, while somewhat similar to Raspberry Rose, carries a lighter color and a bit more pink - less inclined to become magenta with age and it seems to fade less in hot locations. Characteristic large center blotch.		1.50	3.50	6.00	11.00	
FIESTA: (Giant Swiss) A range of bronze shades in this popular Swiss group. More orange-brown than Firebeacon, with an occasional blue bronze tinge.		1.50	3.50	6.00	11.00	
YELLOW MASTER: A reselected addition to the Swiss Giant group. Color a desirable pure golden yellow self. Very brilliant.		1.00	1.75	3.00	5.50	10.00
WESTLAND GIANTS: A superior swiss type strain from Holland. Compact plants, large flowers in a wide range of colors with many brilliant red shades. Outstanding.		1.50	3.00	5.50	10.00	18.00
HOLLAND FESTIVAL: Giant slightly ruffled flowers in a mixture of delicate pastel shades giving a gay effect.		1.00	1.75	3.00	5.50	10.00

Harrold's FORMAL COLOR PANSIES

These formal colors are all useful for borders or bedding where it is desired to carry out a color scheme or design. This group is all American Grown seeds of the largest flowering stock in these colors available. It should be remembered that NO separate color Pansy variety will come 100% true to color from seed (usually 80% or better) and that for a true color planting it will be necessary to over-plant and select the plants when in first bloom to set your separate color bed.

VARIETY	Seed Prices	Tr. Pkt.	½ oz.	¼ oz.	½ oz.	1 oz.
HARROLD'S AZURE GIANTS: The finest and most popular intensely blue Pansy. This one is very popular.		\$1.00	\$2.25	\$4.00	\$ 7.75	\$15.00
HARROLD'S GOLDEN GIANTS: The finest deep golden yellow with large dark brown or black blotch.		1.00	2.25	4.00	7.75	15.00
HARROLD'S RUBY GIANTS: Shades of deep garnet and mahogany red in a fine range. Usually a dark center blotch. Striking wherever grown.		1.00	2.25	4.00	7.75	15.00
CORONATION GOLD: A fine golden yellow, usually self, with an apricot orange tinge in the center. Lightly penciled centers on some flowers.		1.00	1.75	3.00	5.50	10.00
DELFT BLUE: Soft porcelain blue. A delightfully delicate shade.		1.00	2.00	3.00	5.50	10.00
PAY DIRT: A large golden yellow with slight center blotch or in some flowers only black penciling.		1.00	3.00	6.00	11.00	20.00

SWISS GIANT TYPE SEPARATE COLORS - American Strain.

ALPENGLOW: Select dark red shades. Harrold's Ruby Giants are better in size and color range.	1.00	1.75	3.00	5.50	10.00
BLACK KING: Most of the flowers are nearly black but like all blacks they show a maroon or purple cast under some light.	1.00	2.25	4.00	7.75	15.00
BLUMLISALP: A soft pink to magenta-rose shade with velvety blotch. Originated in Europe. These shades vary some with light situation.	1.00	2.25	4.00	7.75	15.00
FIREBEACON: Wallflower orange-red with velvety blotch. More brownish red than Alpenglow but not a true bronze. Bright.	1.00	2.00	3.00	5.50	10.00
BERNA: Giant velvety violet-blue with bluish-black center. The plants are compact and stand up in hot situations.	1.00	2.00	3.00	5.50	10.00
LAKE OF THUN: Sometimes listed as Thuner Sea or Ulswater Blue. A lovely shade of brilliant blue. Harrold's Azure Giants are better.	1.00	2.00	3.00	5.50	10.00
ORANGE GIANT: A fine pure orange at center shading to apricot at edge of the flower. Undoubtedly the best of this shade.	1.00	2.25	4.00	7.75	15.00
PURE WHITE: The finest pure white Pansy. Fragrant and lightly ruffled. Striking when planted with Harrold's Azure Giants, Coronation Gold or Orange Giant. Try the first combination for marketing in baskets.	1.00	2.00	3.00	5.50	10.00
RASPBERRY ROSE: A soft raspberry pink varying from light blush to maroon-pink during the bloom span and from varied garden situations. Velvety wine colored blotch.	1.00	2.25	4.00	7.75	15.00
RHEINGOLD: Deep yellow with dark blotch. Harrold's Golden Giants are better in this color class.	1.00	2.00	3.00	5.50	10.00

TRADE PACKETS contain about 1,000 seeds.

THE COMMERCIAL VALUE OF SEPARATE COLORS

Separate color Pansies are in some instances most useful. In other cases they are not worth bothering with. If you have customers who like formal borders, by all means grow some of the - the most popular colors. If you have trouble getting a mixture that exactly meets your individual preference grow some separate color stock to balance off your mixtures. Remember, however, that the demand for this type of material seldom runs more than about 10% of the total demand. Also that from seed these varieties can not be depended on to come completely true and so should be set when showing bloom to allow selection to true shade. Separate color Pansies do not produce the flower size that similar colors may reach in a good mixture because the drastic roguing that is necessary in growing these seeds makes it impossible to use some of the largest flowering plants that are a little off shade or marking.

Imported SEPARATE COLORS - -

These are interesting and useful but not as large flowered as the American Strain seeds listed just a page or two back. For the fancier interested in types, they are interesting and they work out well where a specific color is desired for formal planting when the shade is not available in the larger flowered group. Much of this seed is used by park departments and estates for mass color effect at low cost. The Hiemalis or Ice Pansy is desirable where extreme hardness is desired and they have as short a development time as any of the Pansies. Flowers of this type are about half way between the Pansy and Viola but are more rounded in form than the Viola.

TRIMARDEAU GIANT BEDDING - French Type.

VARIETY	Color	Price Per	Pkt.	1/4 oz.	1/2 oz.	1 oz.
ADONIS: Light blue with white eye.			\$.50	\$.90	\$1.50	\$2.50 \$4.50
AUREA PURA: Pure, intense golden yellow. Very showy.			.50	.90	1.50	2.50 4.50
CANDIDISSMA: An excellent snowy white of good form.			.50	.90	1.50	2.50 4.50
CARDINAL RED: One of the nearest bright red Pansies.			.50	.90	1.50	2.50 4.50
INDIGO BLUE: A nice bright deep blue.			.50	.90	1.50	2.50 4.50
KING OF THE BLACKS: Blackish purple. Smaller than Black King.			.50	.90	1.50	2.50 4.50
LORD BEACONSFIELD: Lower petals violet-blue with white top.			.50	.90	1.50	2.50 4.50
LIGHT BLUE: A soft French blue of attractive hue.			.50	.90	1.50	2.50 4.50
MADAME PERRET: Wine red bordered white.			.50	.90	1.50	2.50 4.50
PRINCE BISMAEK: An attractive shade of bronze.			.50	.90	1.50	2.50 4.50
PRINCE HENRY: A rich dark blue of striking shade.			.50	.90	1.50	2.50 4.50
MIXED: All colors blended.			.50	.90	1.50	2.50 4.50

HIEMALIS BEDDING GIANTS - Ice Pansies.

BLUE BOY: Silvery lilac. A popular color and different.	.60	1.00	1.50	2.50	4.50
CELESTIAL QUEEN: Brilliant Sky blue.	.60	1.00	1.50	2.50	4.50
CLARET: Fine deep wine red shades of much interest.	.60	1.00	1.50	2.50	4.50
MARCH BEAUTY: Dark velvety purple.	.60	1.00	1.50	2.50	4.50
MARS: A really deep royal blue.	.60	1.00	1.50	2.50	4.50
METEOR: Terra Cotta and bronze shades.	.60	1.00	1.50	2.50	4.50
NORTH POLE: Glistening pure white.	.60	1.00	1.50	2.50	4.50
ORION: Pure golden yellow.	.60	1.00	1.50	2.50	4.50
ZURICHSEE: A deep azure blue, deeper than C. Queen.	.60	1.00	1.50	2.50	4.50
HIEMALIS MIXTURE: All colors blended from separate seeds.	.60	1.00	1.50	2.50	4.50

Harrold's VIOLA SEEDS

There is a special niche in every garden for some of these attractive Violas as a companion to Pansies and other plants. They make an especially nice showing with the spring Primroses. Like Pansies they can be bloomed over a long season, and their culture is so much the same as Pansies that the commercial Pansy grower will find a few popular varieties useful and easily grown.

VARIETY	COLOR	Price Per	Pkt.	1/4 oz.	1/2 oz.	1 oz.
JERSEY GEM: Outstanding violet, blue. Compact and popular.			\$1.00	\$2.25	\$4.50	\$ 8.00 \$16.00
YELLOW GEM: Very compact plant with rounded flowers of pure yellow. A very bright and free flowering sort.			1.00	2.25	4.50	8.00 16.00
WHITE GEM: A fine white companion in habit with the two other Gems. Flowers large for a cornuta viola.			1.00	2.25	4.50	8.00 16.00
GEM VARIETIES MIXED: A mixture of the above three and other colors of the same general type.			1.00	2.25	4.50	8.00 16.00

VIOLAS Cornuta and Cornuta Hybrida

ADMIRATION: Large flowered, attractive violet-blue.	.60	1.00	2.00	3.50	6.00
ARKWRIGHT RUBY: Large flowered bright ruby-crimson with blotch. The best red Viola and looks like miniature Pansies.	1.00	1.50	2.50	4.75	9.00
AVALANCHE: (New) The largest flowered pure white viola.	1.00	2.00	3.00	6.00	10.00
BLUE PERFECTION: A very popular royal-blue of lighter tone.	.60	1.00	2.00	3.50	6.00
CHANTREYLAND: The finest pure apricot Viola. Probably the most popular Viola of the past 20 years. Makes a grand show when planted in mass with Jersey Gem or Blue Perfection.	.90	1.25	2.50	4.75	8.00
GUSTAV WERMIG: A fine rockery type with small, star like flowers. A shade lighter than Jersey Gem and always in bloom. ...	1.00	1.50	2.75	5.00	9.50
ILONA: Rose shade with lavender tinge. Round, medium flower. ...	1.00	1.50	2.75	5.00	9.50
IMPROVED SCOTCH BEDDING MIXTURE: Popular, large flowered mixture with brilliant markings. Our most popular single item.	.90	1.50	2.75	5.00	9.00
KING HENRY: Rich violet blue with small yellow eye. Med. size.	.60	1.00	2.00	3.50	6.00
LUTEA SPLENDENS: A standard canary-yellow. Long popular.	.75	1.40	2.50	4.50	6.00
PAPILIO LIGHT BLUE: Light blue with cream center. Penciled.	.90	1.25	2.50	4.75	7.50
PAPILIO DEEP VIOLET: A velvety true violet shade.	.90	1.25	2.50	4.75	7.50
WHITE PERFECTION: Large creamy-white. Free flowering.	.75	1.40	2.50	4.50	6.00
SCOTTISH GIANT YELLOW: A very distinctive golden yellow.	1.00	2.25	4.50	8.00	

All packets on this page about 1000 seeds.


Harrold's
ALL-AMERICAN
BEDDING MIXTURE

This popular priced, blended mixture, has been widely used for nearly 30 years by some of the largest plant growers in America. It carries a blend of many of the more costly Harrold Pedigreed Originations and the rest is from the most popular Standard varieties. A very useful general mixture it carries all types and is to be recommended for the grow-in of plants for general bedding. Fully as hardy as the best and produces large flowers. The varied color range is hard to equal, especially at the reasonable price quoted.

SEEDS: Trade packet, around 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$2.00; $\frac{1}{4}$ oz. \$3.75; $\frac{1}{2}$ oz. \$7.50; 1 oz. \$12.50; 2 ozs. \$20.00; 4 ozs. \$36.00; 8 ozs. \$70.00; 16 ozs. \$130.00.

Harrold's
IMPROVED SWISS

When a good Fancy type of Pansy mixture is desired and price is a consideration, this is a most satisfactory selection to make. It is of course not as highly developed as our Harrold's American Giants and Harrold's Pedigreed Swiss Giants but it is the ancestor of both these more modern strains. It is a strain we developed early in the popularity of the "Swiss" type of Pansies being at that time improved to meet the conditions of the American Garden as well as the color range preferred by our gardeners in this country. The flower size is large, often as large as 4 inches and the color blend is typically Harrold with many exclusive, rich shades.



SEEDS: Trade packet, around 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$2.00; $\frac{1}{4}$ oz. \$3.75; $\frac{1}{2}$ oz. \$7.50; 1 oz. \$12.50; 2 ozs. \$20.00; 4 ozs. \$36.00; 8 ozs. \$70.00; 16 ozs. \$130.00.

The HARROLD'S PEDIGREED STRAIN LINE OF PANSIES gives you more quality; more varied selection; more concrete advertising help and are backed by more than half a century of acceptance. **YOUR BEST BUY.**



Harrold's

HARDY AMERICAN PRIMROSES

Primroses for many years have been a major specialty with us. We have developed much good stock and are constantly on the lookout for outstanding and novelty material in these from any other source. The various varieties begin coming in from new harvest during July, but some are not harvested until later. Some are even indoors quite late in the fall. We ship new crop seeds as soon as available. You'll find this group of varieties of a great deal of interest and value.

POLYANTHUS - VERIS HYBRIDS

HARROLD'S PEDIGREED BLUE SHADES: This is an improved strain of the Blue Shades we have been supplying for the past several years. While the shades vary from azure to violet blue, they come true in this color range about 85% from these seeds. The flowers are large and the plant habit is robust, hardy and all that could be desired.

SEEDS: \$1.50 per pkt. about 200 seeds; 3 pkts. for \$4.00; 10 pkts. for \$12.50.

HARROLD'S PEDIGREED GIANTS: These are the largest flowered strain with the most varied colors to be obtained today. The color mixture is brilliant containing red, bronze, yellow, purple, white, pink, flame and many pastel shades. Many are polychrome with blotched throat or laced edges. Growth of this strain is very robust and it is one of the hardiest, wintering well even in severe locations. The flower heads are massive, up to 5 or 6 inches with florets sometimes reaching 2 inches and more.

SEEDS: Pkt. about 300 seeds, \$1.00; 3 pkts. for \$2.50; $\frac{1}{8}$ oz., about 1500 seeds, \$4.00; $\frac{1}{8}$ oz. \$7.50; $\frac{1}{4}$ oz. \$14.00; $\frac{1}{2}$ oz. \$25.00; 1 oz. \$45.00; 2 ozs. \$85.00.

POLYANTHUS IN SEPARATE COLORS:

RED SHADES: Brilliant range of giant flowers.

GOLD SHADES: Giant golden yellow. Bright.

WHITE: Cream to pure white with orange eye.

GOLD LACED: Flower edges laced with gold.

SEEDS: This group per packet of any one color, \$1.25; 3 packets assorted \$3.00.

PRIMULA ACAULIS: A very attractive garden primrose not too often seen. The blue is especially attractive.

ACAULIS BLUE: Pkt. \$2.00; 3 for \$5.00.

DEANS HYBRIDS: A grand blend of choice colors. Pkt. \$1.00; 3 for \$2.75.

OTHER CHOICE VARIETIES

AURICULA: The popular alpine Primrose for the shaded rockery. Large flowers in medium clusters and color range is novel and attractive. Each floret has a contrasting eye.

BULLEESIANA: Grows about 24" tall. The strong stiff stems have 4 to 8 tiers of flowers in bright shades of orange, carmine, apricot, and blue.

CASHMERIANA: A unique, not-too-often-seen Primula of shades of lilac to purplish blue. The heads are dense, plants robust - about 10" tall.

CASHMERIANA RUBY: A deep red shade of this type. Striking and rather rare.

DENTICULATA HYBRIDS: Globular heads of small flowers shading from lilac to white.

KEWENSIS THURGOLD: Mildew - resistant strain. A bright yellow, large flowered Primula.

ROSEA GRANDIFLORA: Bright rosy-carmine. Height about 6 inches.

JAPONICA: A choice mixture of white, pink, rose and cerise.

SEEDS: Quantities in these packets vary with variety but are liberal. Any one of the above varieties \$1.00; or 3 for \$2.50. May be assorted with varieties in other groups having the same per packet price.

GREENHOUSE PRIMULA

This group is being added to our line for those who have greenhouses and wish to grow these beautiful pot plants for winter and spring bloom.

CHINENSIS: Chinese Primroses. A valuable pot variety with large very showy flowers. A wonderful pot plant for conservatory or flower window subject. Color range most varied and bright. Packet \$1.00.

MALACOIDES: Baby Primula. An excellent pot plant. Plant May to Oct. for bloom the following spring. Grow cool, 45 degrees night, don't allow to dry out. Colors bright red, pink, mauve and salmon.

CHOICE MIXTURE: Pkt. \$1.00; 3 for \$2.50.

OBCONICA GIGANTEA: Large flowered. A showy pot plant. Grow warm and moist. Plant in Jan. to bloom the following Christmas. Colors, white, red, salmon, blue, crimson. Very showy.

EXQUISITE MIXTURE: Pkt. \$1.00; 3 for \$2.75

Harrold's GLOXINIAS

Among the most popular and valuable pot plants for the florist to grow, Gloxinias are relatively simple of culture from seeds. The culture is quite similar to that of Begonias and is in no way beyond the capabilities of the average grower. We send a folder with cultural information with each shipment of seeds.



In growing Gloxinias from seed there is mostly just the season of sale demand to be considered in selecting the time of planting. They may be planted nearly any time of the year and usually can be brought into flower in from 6 to 7 months after planting. To illustrate, a planting made in Nov. and carried at 70° during germination and in the small seedling stage; 65° during the winter after transplanting, will make good 5 inch plants in bloom the following May. Use a light organic soil, $\frac{1}{3}$ good garden loam, $\frac{1}{3}$ compost, peat moss or old, well rotted cow manure and $\frac{1}{3}$ sand. They must not be allowed to become dry and must be watered carefully. Shade lightly in winter and progressively more heavily as warm days come.

THE NEWER AND MOST DESIREABLE VARIETIES

VARIETY	COLOR	Pkts. about 300 seeds	Price per	Pkt	3 for
ANJA EGELS: (NEW)	Very large scarlet with soft, flexible leaves			\$2.00	\$5.00
AZURENS: (NEW)	Bright blue with white throat			2.00	5.00
BLAZE: (NEW)	A brilliant early red with finely ruffled flowers. Very large.			2.00	5.00
DIANA: (NEW)	The loveliest delicate bright pink-rose delicately ruffled. Very large..			2.00	5.00
GIERTH'S HYBRID RED:	Bright scarlet-red with flexible leaves			1.50	4.00
GIERTH'S HYBRID BLUE:	Velvety medium purple-blue. Flexible leaves			1.50	4.00
GIERTH'S HYBRID WHITE:	Large satiny white with flexible leaves			1.50	4.00
HARROLD'S SHADES OF ROSE:	New rich shades, some white throats			1.50	4.00
RHINE:	A rare white with pink border. Not generally available			2.50	6.00
SPOTTED HYBRIDS:	Large flowers. Several light shades spotted all over			1.50	4.00
SHASTA:	The finest pure white we've ever seen. Very large and heavily ruffled.			2.00	5.00
FLORISTS' GIANT BLEND:	We blend this from the finest selected varieties			1.50	4.00

THE REAL BREAD-N-BUTTER STANDARDS

DEFIANCE:	Long the standard fiery scarlet self		1.00	2.50
EMPEROR FREDERICK:	A fine scarlet bordered with white		1.00	2.50
EMPEROR WILLIAM:	Dark violet with white border. Large		1.00	2.50
FLAME:	A fine large deep crimson		1.00	2.50
MONT BLANC:	A large flowered, large leaved pure white		1.00	2.50
PRINCE ALBERT:	Friiled darkest violet		1.00	2.50
RIO des ROGUE:	Brilliant blood-scarlet. Flowers friilled.		1.00	2.50
VIOLACEA:	Velvety bluish purple. A real old timer		1.00	2.50
WATERLOO:	Ruffled bright scarlet. Old and well known		1.00	2.50
HYBRIDA GRANDIFLORA MIXED:	Fine for pot culture, large flowers.		1.00	2.50

VARIETIES OF SAME PRICE MAY BE COMBINED FOR 3 PKT. PRICE

WALLFLOWER - BIENNIAL

AURORA: Large, bright chamois.
CARMINE KING: Rosy carmine.
BACCHUS: Large, pure wine-red.
COVENT GARDEN: Immense bright scarlet.

GOLDEN BEDDER: Compact golden yellow.
GOLDEN KING: Large flowered golden yellow.

SPLENDID MIXTURE: A blend of many characteristic shades.

SEEDS: Per packet (liberal) 50¢; $\frac{1}{4}$ oz. \$1.00; $\frac{1}{2}$ oz. \$1.50; 1 oz. \$2.50 per variety.

GOLDEN STANDARD: Popular bright yellow.
HAMLET: Brilliant golden orange. Compact.

ORANGE BEDDER: Deep orange.
PRIMROSE MONARCH: Large primrose yellow.
RUBY GEM: Ruby red.
SCARLET EMPEROR: Best scarlet.



Miniature —

ROSES

BEAUTY — NOVELTY — INTEREST — FUN
IN A REAL CUTE PACKAGE

NOTE: Retail prices are set by the patent holder and are shown thus (1.50). These are established in this case. Where patent is not noted, price is suggested only and is at the seller's option. Varieties designated (★) are best suited for florist pot culture and may be cultured in 5 to 7 inch pots.

RED	Variety	Description	5	10	25
	CENTENNIAL MISS: (pat. 1301)	Rose to wine red. Fragrant. (1.25)	\$2.75	\$ 4.75	\$ 8.75
	CORALIN: Bright red-orange. (1.50)		3.75	7.00	15.00
	★DIAN: (pat. 1808)	Double light red. Fragrant. Fine for border or pots. (1.50)	3.75	7.00	15.00
	GRANATE: Small, dark red flowers. A dwarf, compact plant. (1.50)		3.25	6.25	12.50
	JULIETTE: Double red. A good garden variety. (1.50)		2.75	4.75	8.75
	LITTLE BUCKAROO: (pat. 1726)	Top variety. Velvety red, vigorous plant. (1.50)	3.25	6.25	12.50
	LOLLIPOP: (pat. 2080)	Brilliant double red. (1.50)	3.25	6.25	12.50
	★RED ARROW: (pat. R.R.)	Hdy, bushy new red. Easy grower, outstanding. (1.25)	2.75	4.75	8.75
	★RED IMP: (pat. 1032)	Small vivid red. Excellent pot plant. (1.50)	3.75	7.00	15.00
	TUMBELINA: Semi-double bright red. Small plant. (1.50)		3.25	6.25	12.50
	TOM THUMB: Tiny red flowers. Small plant. (1.50)		3.25	6.25	12.50
	WESTMONT: (pat. 1950)	Double red, 1½" flowers. Very good. (1.50)	3.25	6.25	12.50

BI - COLOR

LITTLE FLIRT: (P. A. F.)	Outstanding brilliant Talisman color. (2.00)	6.00	11.00	25.00
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ORANGE - SALMON

★CRI CRI: Very double salmon-coral 1½" flowers. Outstanding all purpose. (1.50)	3.75	7.00	15.00
NEW PENNY: (P. R. R.) Orange red buds, opens coral pink. Attractive. (1.50)	3.75	7.00	15.00

PINK

BABY OPHELIA: (pat. R. R.)	Lovely soft pink buds & flowers. Very good. (1.50)	3.75	7.00	15.00
ELEANOR: (pat. A. F.)	Very hardy, excellent. Coral pink buds & flowers. (1.50)	3.75	7.00	15.00
LADY ANN: (pat. R. R.)	Bushy and hardy. Bright orange pink. Fragrant. (1.50)	3.25	6.25	12.50
MARY HAYWOOD: (pat. 1766)	Small bright pink. (1.25)	2.75	4.75	8.75
MONA RUTH: (pat. 2081)	Very fine deep pink buds & flowers. (1.50)	3.75	7.00	15.00
★PATTY LOU: (pat. 1335)	Double rose pink. Thornless. (1.50)	3.25	6.25	12.50
PINK JOY: (pat. 1378)	Very popular fragrant pink. (1.25)	2.75	4.75	8.75
★PINK FAIRY: Excellent pink for pot, border or cut flowers. (1.25)		2.75	4.75	8.75
PINK HEATHER: (pat. 2082)	Tiny double pink flowers. (1.25)	2.75	4.75	8.75
ROSA ROULETTI: One of the first varieties. An old favorite pink. (1.25)		2.75	4.75	8.75

YELLOW

BABY GOLD STAR: Very good double golden yellow. (1.50)	3.25	6.25	12.50
★BIT O' SUNSHINE: (pat. 1631) Bright buttercup yellow. (1.50)	3.75	7.00	15.00
★JACKIE: Very double and fragrant. Soft yellow. (1.50)	3.25	6.25	12.50
LITTLE SCOTCH: (pat. 1952) Soft butterscotch yellow. (1.50)	3.25	6.25	12.50
YELLOW DOLL: (pat. R. R.) Best yellow to date. Perfect buds. (2.00)	6.00	11.00	25.00
YELLOW BANTAM: Tiny yellow buds. Compact plants. (1.50)	3.25	6.25	12.50

LAVENDER SHADES

MR. BLUEBIRD: Semi-double lavender blue. Hardy and fragrant. (1.50)	3.25	6.25	12.50
SILVER TIPS: (pat. A. F.) Pink changing to soft lavender. Double (1.50)	3.75	7.00	15.00

WHITE

★CINDERELLA: (pat. 1051)	Double white. A good pot plant. (1.50)	3.75	7.00	15.00
★EASTER MORNING: (pat. A. F.)	Tops for pots. Very double ivory white. (1.50)	3.75	7.00	15.00
FROSTY: (pat. 1412)	The whitest white. Fragrant. (1.50)	3.25	6.25	12.50
★POLKA DOT: An excellent double white. (1.25)		3.25	6.25	12.50
PIXIE: Smallest double white. (1.50)		3.25	6.25	12.50
★SIMPLEX: Very fine single flowers. Excellent for pot or border. (1.50)		3.25	6.25	12.50
WHITE ASTER: (pat. 1767)	Dainty pink buds, white flowers. (1.25)	3.25	6.25	12.50
WHITE FAIRY: Small double white flowers in clusters. (1.25)		3.25	6.25	12.50

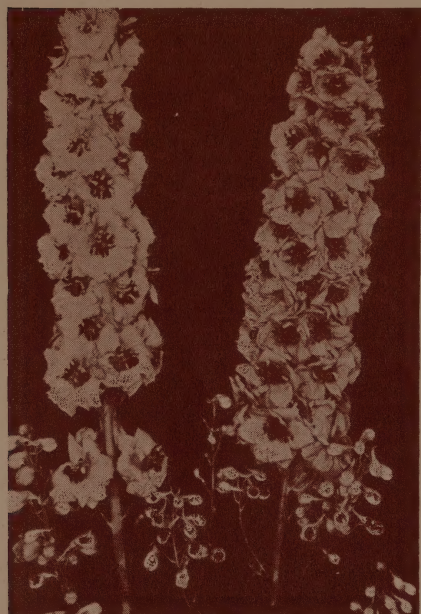
MINIATURE CLIMBERS CONTINUED ON NEXT PAGE.

MINIATURE ROSES CONTINUED

CLIMBING MINIATURES. These grow 3 to 5 feet high.

Variety	Description	5	10	25
CANDY CANE: (pat. 1951) Pink with white stripes. Blooms constantly. (2.00) ..		\$6.00	\$11.00	\$25.00
CLIMBING JACKIE: Double ivory yellow. Very hardy. (1.50)		4.75	9.00	20.00
FAIRY PRINCESS: Tiny salmon-orange buds. (1.50)		3.75	7.00	15.00
LITTLE SHOWOFF: (pat. A. F.) Bright yellow splashed red & orange. (2.00)		6.00	11.00	25.00
MAGIC WAND: Small medium red flowers. Prolific. (1.50)		3.75	7.00	15.00
★ORANGE ELF: Clear orange buds. Hardy. Pot or trellis. (1.50)		3.75	7.00	15.00
★PINK CAMEO: (pat. 1451) Perfect rose-pink buds. (2.00)		6.00	11.00	25.00
★SCARLET RIBBON: (pat. R. R.) Double velvety red. (2.00)		4.75	9.00	20.00

Grown in 2½" pots. Wholesale prices are f. o. b. our west coast nursery. No packing charge when orders are at wholesale minimums or more. Minimum wholesale order \$15.00, not less than 5 of a variety. The 25 plant price applies to 25 plants of a single variety or 30 plants or more, not less than 10 each of 3 varieties. Shipping season, September through May. Book orders as early as you can for best selection and service.



Pacific Giant Hybrid DELPHINIUM

For the American garden this group of Delphiniums, Pacific Giant Hybrids, is by far the best for all round use. They are better adapted to our American growing conditions than most of the imported varieties and their color range covers a very wide selection, all equally sturdy in their habits. Sufficiently hardy to permit their culture practically anywhere in the U. S. A. they come remarkably true from seeds. Not quite as tall as some of the English varieties (a definite advantage in windy locations) the stems are tough and willowy making their culture practical in exposed locations. The flowers are huge and the percentage of doubles is very high when grown from our seeds. Plants are unusually disease resistant. New crop seeds start coming in in July each year.

ASTOLAT: The last series of this group to be introduced. Color range varies from pale blush through pink, rose and lilac with a few raspberry shades. Dark bees. Habit same as others in this strain.

SEEDS - ½ Trade Pkt., \$1.00; Regular Pkt., \$1.85; ¼ oz. \$2.75; ¼ oz. \$5.25; ½ oz. \$10.50; 1 oz. \$20.00.

BLACK KNIGHT: Really dark shades of velvety texture. The darkest colors of this series.

BLUE BIRD: A fine, medium blue with a white bee. Quite attractive and bright in any garden.

BLUE JAY: A very intense blue with a dark bee. The most popular of the blues.

CAMEILARD: An exquisite pure lavender with opalescent overtones. Very striking.

GALAHAD: This has been by far the most popular pure white delphinium ever developed.

GUINEVERE: A pinkish lavender with opalescent overtones. White bee. Another striking color.

KING ARTHUR: Royal violet-blue with white bee. One of the most eye catching of the group.

LANCELOT: Clear lilac self with white bee. Very delicate and appealing.

ROUND TABLE: This is a well balanced mixture of all the different colors of this group

SIR PERCIVAL: Newest white with large black bee. Striking but not as popular as Galahad.

SUMMER SKIES: Light blue, attractive white bee that looks like cotton clouds in a summer sky.

SEED PRICES - Trade Packet, about 700 seeds, \$1.00; ½ oz. \$2.25; ¼ oz. \$4.25; ½ oz. \$7.50; 1 oz. \$14.00; 2 ozs. \$27.00. Each variety a separate item.

OTHER DELPHINIUMS OF MERIT —

PACIFIC GIANT REGULAR MIXED: From the original selections of this strain.

WREXHAM HOLLYWOOD STRAIN: Huge spikes, beautifully blended.

BLACKMORE & LANGDON'S PRIZE MIXTURE: English hybrid types.

SEEDS: Packet \$.35; ¼ oz. \$1.50; ½ oz. \$2.50; 1 oz. \$4.90.

BELLADONNA IMPROVED: (Cliveden Beauty) Popular light blue.

BELLAMOSUM IMPROVED: Standard deep blue.

CAMBRIDGE BLUE: Azure. Tall florist strain.

SEEDS: Pkt. \$.50; ¼ oz. \$1.00; ½ oz. \$1.90; 1 oz. \$3.50; 4 ozs. \$12.00.

BEGONIA SEEDS

Because of our extensive work in Tuberous Begonias we have found much interest and value in other varieties as well. These are a valuable florist crop wherever one has greenhouse space, and the extensive variety and forms found in this family afford much opportunity for profit. Certainly, wherever possible, this material is worthy of examination and, better still, some growing, at least in an experimental way.

Foliage varieties should be planted, like the Tuberous sorts, in the fall. The fibrous rooted form may be planted from August through March, during which period we suggest monthly plantings. With this schedule you are assured of prime plants to meet all the holiday special demands and regular day to day retail sales. Culture supplied with each order.



TYPE AND VARIETY MIXTURES

For the small grower these have a great deal of value. They give variety without the investment in much more seed than can be used.

CONNOISSEUR'S BLEND: We compound this blend especially for the small grower and it contains a selection of the most valuable types including the decorative leaf varieties (rex) as well as a wide color selection. These will do as well as any similar mixture, and we believe it is more inclusive as to variety. However, planting of any seeds in mixture or blend is apt to yield variable results, and no assurance can be given that all varieties originally included in the blend are going to result in the appearance of that variety in the final selection. It usually does, but the seedsman has no control over the germination result of all the varieties. **SEEDS:** Trade packet (500 seeds) \$2.00; 3 pkts. \$5.00.

REX VARIETIES BLENDED: These seeds of Rex cultorum come to us from an outstanding specialist, and we believe they are as fine a quality as can be found in the trade today. Most of the plants have highly colored foliage. However, they develop slowly and sprout irregularly over a long period of time. They make a very popular house plant that demands a good sale price. It will take about 10 months to a year to produce good specimen plants. From seed they develop some very interesting new markings. **SEEDS:** Trade packet about 300 seeds, \$2.00.

TUBEROUS ROOTED BEGONIA SEEDS

GIANT FLOWERED TYPES: We supply these in type separately but the separate type items are mixed as to colors. Plantings made from these seeds in November through February will afford the finest type of plants for spring bedding. January plantings will make nice 3" peat-pot stock by Mid May.

GIANT RUFFLED: (Ballerina) The most popular American strain. Huge double, frilled.

GIANT ROSEFORM: Probably the second in popularity. Simulate Hybrid Tea Roses.

GIANT CAMELLIA FLOWERED: The old standard of many years. Highly double forms.

GIANT CARNATION FLOWERED: Giant double Carnation like flowers.

CRISPA or SINGLE FRILLED: A very interesting form.

PENDULA LLOYDI: The all double, small flowered hanging basket form. Very showy.

HARROLD'S FANCIERS BLEND: A compounded blend from the above varieties as well as many selected color and type crosses we have made. These afford a possible source of many new novelties.

SEEDS: Each of the above, trade packet \$2.50; 3 for \$6.50.

MULTIFLORA TUBEROUS VARIETIES: These make erect, compact plants with literally hundreds of flowers ranging from 1" to 3" diameter. Colors are all rich. These will withstand more sun than the Giant type. Flowers double.

HELEN HARMS: A fine bright golden yellow. Free flowering.

HEIMOT: A light salmon-orange of attractive hue. You'll find this good.

GIANT SALMON ORANGE: Another one of this color a bit deeper in shade.

TASSO: A rose shaped flower of deepest blood-red. Possibly the largest.

MULTIFLORA BLEND: A select group of colors compounded by us.

SEEDS: Each of the above, trade packet \$2.00; 3 for \$5.50.

THE PRICES HEREIN SUPERSEDE ALL QUOTATIONS MADE PRIOR TO
JULY FIRST, 1962.

FIBEROUS ROOTED BEGONIA SEEDS

THE F/1 and F/2 HYBRID GROUP: These are the result of cross and line breeding by some of the world's outstanding begonia specialists. Most are sent in the originators' packet although some come to us in bulk quantity, and we packet to fit American market conditions. In all cases the seeds are known to be original source material.

ANDY: A fine Danish origination. An ideal pot plant. Compact luminous pink. \$1.00 per packet.

PANDY: A companion to the above variety only in brilliant red. \$1.00 per packet.

ROSE-PINK PEARL: Very popular and well known. Rosy pink. \$1.00 per packet.

RED PEARL: A deeper shade, companion to Pink Pearl. \$1.00 per packet.

ROSE TAUSENDSCHON: Bright rose, compact 6" to 8" high. \$1.00 per packet.

RED TAUSENDSCHON: Free-flowering, bright scarlet. Excellent for pots. \$1.00 per packet.

PINK PROFUSION: LaFrance rose, rosy purple buds. \$1.00 per packet.

RED PERFECTION: A shining dark scarlet. Good winter bloomer. \$1.50 per packet.

ROSE PERFECTION: Vivid dark rose. Large flowers freely produced. \$1.50 per packet.

WHITE TAUSENDSCHON: A new white selection in this group. \$2.00 per packet.

THE NEW COMETS: Just introduced, these are distinctive by having the F-hybrid vigor and a low (not to exceed 7") plant, but they have bronze foliage. The only complete color range with this feature. **PINK COMET:** Salmon-pink; **RED COMET:** Fiery scarlet; **ROSE COMET:** Deep rose;

WHITE COMET: Pure white and **GALAXY FORMULA BLEND:** A blend of all colors. **SEEDS:**

Trade packets, about 1000 seeds, \$1.50 each variety.

ORGANDY CHOICE MIXED: A fine blend of the Tausendschon type. These make a fine selection for the smaller grower. **SEEDS:** Trade packet \$1.00.

SEMPERFLOREN DWARF Bedding varieties: (Also many do well as potted house plants.) These usually range from 7" to 9" tall, just above the most of the hybrid group.

ADELINE: Very free flowering bright pink, green foliage. Compact.

BALL RED: Brilliant scarlet, reddish green foliage. Popular.

BOIS de VAUX: Bright rose with green foliage. About 9" and free flowering.

FROSTED CHOCOLATE: (Karin) Silvery-white flowers, brownish-green foliage.

TOGGENBURG: New fiery-red, brown-red leaves. Healthy grower.

GLORY de CHATELAINE SCARLET: Brilliant scarlet, green-tinged red foliage.

FROSTY: New pure white with rich bronze leaves. Very compact.

SNOWBANK: Glistening white with fresh green foliage.

DWARF FLORISTS MIXTURE: A blend of varieties best suited for pots.

SEED PRICES: Each of the above, trade packet \$0.75; 1/128 oz. \$2.00.

FIBEROUS ROOTED INTERMEDIATE: About 9" to 12" tall.

CARMEN: The original bronze leaved Begonia. A fine rose pink.

ENCHANTRESS: Fresh rose with green foliage. About 10" tall.

INDIAN MAID: Bright scarlet buds and flowers with rich bronze foliage.

KING OF THE REDS: A medium tall bright scarlet, foliage bronze.

LUMINOSA IMPROVED: Bright red, green foliage tipped red.

PRIMA DONNA: Carmine-rose, large flowers, bright green leaves.

ROSABELLA: Large flowered pink with green foliage.

SCANDINAVIA PINK: Bright rose pink with fine bushy habit. Green foliage.

WHITE PEARL: Large white tinged pink. Foliage green, red stems.

WINTER ROMANCE: Carmine-rose, green foliage. About 10" tall.

CHRISTMAS CHEER: Tall bright red, dark foliage. About 16" high.

INTERMEDIATE MIXTURE: A blend to florists needs.

SEED PRICES: Each of the group, trade packet \$.75; 1/128 oz. \$2.00.

THEY'RE NEW - OUTSTANDING - MODERN COLEUS

Recent developments in modern Coleus has added a great deal of popularity, value and color to these beautiful foliage plants. Easily grown from seeds they make excellent pot plants, border or mass color beds or formal garden plantings. Approximately 1/128 ounce per packet.

	Pkt.	3 Pkts.
BELLEVUE: New F/1 Danish Mixture. Brilliant colors. Highly recommended.	\$2.00	\$5.00
AMERICAN RAINBOW: Medium large leaves medium height. Bright deep shades.	2.00	5.00
EXHIBITION MIXED: Dark shades. Large leaved hybrids. Florist type.	1.50	4.00
GLORY MIXTURE: Brilliant light colors. Medium large leaves.	1.00	2.50
LANCINATUS: Laced and whole marked; crinkled lacinated edged leaves.	1.50	4.00
MACROPHILLUS: Very large brightly colored leaves, tall plant.	1.00	2.50
PYRENEES MIXTURE: Fine, richly colored Italian strain.	1.50	4.00

NEW SEPARATE COLORS: Comes quite true from seed.

ALASKA: Green bordering yellow-cream. Gives an old ivory effect.	1.50	4.00
SUTTER'S GOLD: Chartreuse gold-flecked green. Contrasts with Royal Velvet.	1.50	4.00
SUNSET: Showy, bronzy orange shades.	1.50	4.00
SUN LAKE: Fresh, soft green and light salmon-pink. Delightful.	1.50	4.00
PINK LADY: Coral pink blending salmon with tiny green edging.	1.50	4.00
REDSKIN: Maroon toning to rose-carmine center, edged bronze-green.	1.50	4.00
FIRE DANCE: Flame red with green edge hairline. Darkens as it ages.	1.50	4.00
ROYAL VELVET: Blood-red and carmine, velvet undertones.	1.50	4.00

YOU'LL SURELY WANT SOME OF THESE THIS YEAR.

INTERESTING GESNERIAS

Here is a group of seeds, all having quite similar cultural requirements that work in well with your Gloxinia and Begonia groups. You'll find them interesting and of great value for producing pot and house plants. A cultural leaflet is supplied with all orders for these seeds.

	Seeds per Packet		
AFRICAN VIOLETS: Saintpaulia. †	200	500	1,000
One of the most popular pot plants of recent years. These seeds may be planted over a large part of the year, and they come into bloom in from 8 to 10 months. The seeds are not easily obtained and supply is limited at certain times of the year. Usually, however, we can ship them promptly.			
IONANTHA HYBRIDS: A fine group of dark blue shades.	\$1.50	\$2.50	\$4.00
BLUE FAIRY TALE: A fast-growing, free-flowering type of uniform shade. Color a bright purple-blue.	2.00	3.50	6.00
HYBRID MIXTURE: From a top-quality collection of named varieties. This is the the one most apt to produce new and unusual shades.	3.00	5.00	9.00
STREPTOCARPUS - CAPE PRIMROSES: †			
Flowers are large, fringed trumpets 4 to 5 inches across in a bright array of colors including red, pink, lilac and white. For pot plants, plant from April to December; for cut-flowers, sow from Oct. to March. Plants are stemless with broad basal leaves of luxuriant green. Easily grown in a cool greenhouse. They need a bit more room than Gloxinias. Cultural folder sent with each order.			
ROSE TRIUMPH: A rich deep rose with yellow throat. Very large flowers.	2.00	4.00	
ROSE ELF: A delicate shade of rose with deep red veined pattern. Striking.	2.00	4.00	
TAHOE: The finest blue shades. Flowers large and freely produced.	2.00	4.00	
REDWOODS: A very deep, velvety red. Flowers over a long season.	2.50	4.50	
CATTLEYA: Very rich lavender, almost an orchid shade.	2.50	4.50	
ROYAL EMBLEM: Rich rose-violet. A striking shade with huge flowers.	2.50	5.00	
MOUNT HOOD: A new pure white, some with throat blotch. Attractive.	2.25	4.50	
WIESMOOR HYBRIDS: A fast-growing strain with many new shades.	1.75	3.00	5.00
FINE MIXTURE: An excellent blend of bright shades.	1.25	2.00	3.50

GESNERIS MACRANTHA: †

Another plant of interest that is closely related to Gloxinia and requires about the same culture. Leaves resemble the Gloxinia, and an upright, central stem bears many slender, tubular flowers of red and scarlet shades. An excellent pot plant blooming from seeds in about 9 months. Keep shaded in summer.

COMPACTA HYBRIDS: A fine type and colors. The best we've seen.	1.25	2.00	3.50
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OTHER NEW AND NOVELTY SEEDS OF INTEREST

Offered here are selections that we've picked up over the years of our search for the unusual and interesting. Most of them are not going to be your major interest, but we've found them of value with our retail gardening trade and we believe that they will prove of interest to you. Certainly it is a list that will merit a "lookin' over".

	Pkt.	1/8 oz.
ALYSSUM: Hardy Perennial - Exciting improved varieties. Hardy throughout the U. S. A. Wonderfully showy borders, early spring.		
SAXATILE HYBRIDS: Fine, new dwarf strain. Rich golden yellow 8" tall.	\$.50	\$1.25
CASTLE PRIDE: Fine, new trailing variety. Bright yellow.	.60	1.50
ROCK GARDEN SPECIES: Many rare hybrids in mixture. Color varies.	1.00	2.50
ASTERS: Perennial. Flowers in late summer and fall and are most colorful.		
ALPINUS amellus hybridau: Tall, 2½ feet, large flowered. Good colors.	1.00	2.00
ALPINUS SUPERBA: We believe the best of the group. All colors, 12" high.	1.00	2.50
LARGE FLOWERED MIXED: Flowers up to 2½", plants 2 feet. Good colors.	.85	2.00
AQUILEGIA: A perennial that always is interesting and in much demand. The items offered here are special strains of the variety.		
CRIMSON STAR: Bright crimson, white corolla with very long spurs.	1.00	1.50
LONGISSIMA: Exquisite yellow self, extremely long spurs.	1.00	3.00
MRS. NICHOLLS: Bright blue, white corolla and medium spurs.	1.00	1.65
MAC KANA HYBRIDS: A strong grower with giant flowers on long wiry stems. Color range is unusual and brilliant.	1.00	2.00
WHITE QUEEN: Beautiful pure white with long spurs.	1.00	2.25

BELLIS - English Daisies: The newer varieties of these are very attractive and they sell quite well in the average market. **SUPER ENORMA** is a form introduced during the past decade and is by far the most popular with flowers often 3 inches and more across, fully double. **TUBULOSA** is cactus flowered form and attractively interesting.

BELLIS SEED VARIETIES AND PRICES SEE NEXT PAGE

NOVELTY SEEDS Continued

	Pkt.	1/8 oz.
BELLIS:		
ROSE BALL: Super-Enorma, carmine rose. Very popular.	\$.60	\$2.00
SALMON BALL: Super-Enorma, soft pinkish salmon. Strikingly novel.	1.00	2.75
WHITE BALL: Super-Enorma, very double pure white.	.60	2.00
SUPER ENORMA MIXED: Full color range.	.50	1.80
MONTEROSA: Tubulosa, large pure rose.	.50	1.80
ETNA: Tubulosa, large dark crimson.	.50	1.80
CACTUS: This is a fine blend coming to us from several sources, and the types represented are varied and interesting. While a bit slow and erratic in germination, they are easily grown and are proving to be more popular each year.	1.00	3.00
GERBERA: We offer two strains of this, both of interest and value. These are easily grown from seeds and bloom freely. Are handled somewhat like Dahlias for outdoor culture but may be winter forced in the greenhouse.		
JAMESONI: A duplex strain of some variability. Color range is good and flowers vary from semi to nearly full double. Packet 75 seeds \$1.00.		
WESTWOOD GIANT HYBRIDS: A new, more select strain. Packet 50 seeds \$1.50.		
GENTIANA ACAULIS: A beautiful rock garden perennial. Flowers large, deep blue and freely produced on a plant 6" tall. Blooms early spring.	1.00	
HIBISCUS: MANIHOT HYBRIDS. A mixed color strain we find to be quite hardy, withstanding our 10 above usual minimum in very good shape. Color range is bright and flowers are often 8 to 10 inches across. A very showy plant that blooms the first year.		1.00
IMPATIENS: Century 21 Hybrids. We find, when displayed to the public, that these are a most attractive item. They may be spring planted for bedding and make an excellent border plant for shaded locations. However, fall plantings can be developed into most attractive pot specimens that bloom continuously through the winter. We don't know where these fell from popularity, but grandmother always had her Sultana or "Busy Liz" blooming all winter long. Colors are bright and today's types are shorter, more compact of habit.	1.00	
LIATRIS: A perennial of easy culture readily grown from seed and one that is being pushed as an over-counter, bare-root item by some of the progressive volume sales people. They develop beautiful, long spikes of wooly purple in late summer and fall. A grand cutting flower.		
GOBLIN: Dwarf with long mauve spike. One of the best.	1.00	2.00
POYCYNOSTACHYA: A tall growing rose-purple. Very long flower heads.	.75	1.00
LUPINS - HARROLD'S NEW OREGON HYBRIDS, F/2: Giant-flowered, robust-growing with a very fine color range. These germinate slowly and erratically with best sprout coming in cool weather.		
BLUE SHADES: Light sky blue through purple. A very attractive shade.	1.00	
CARMINE SHADES: Bright red through magenta. Very robust.	1.00	
YELLOW SHADES: Soft canary through deep orange.	1.00	
ROSE SHADES: Soft pink to deep rose.	1.00	
WHITE: Cream to paper white.	1.00	
SUPERB MIXTURE: All the above and other shades.	.50	.80
PASSIFLORA COERULA: Passion Flower. An attractive vine that may be grown as an annual. A good greenhouse subject or can be started inside and moved out in spring. Rapid grower. Flowers unique, about 4 inches across.	.75	
POINCIANA GILLIESI: Grown outdoors in the warmer sections or in the greenhouse for early start. Sometimes referred to as "Bird of Paradise". Shrubby with mimosa-like leaves, yellow flowers have brilliant red stamens.	1.00	2.25
POPPY ORIENTAL: These huge perennial poppies have always been popular, and they are easily started in late summer or fall, making nice plants for the following spring.		
PRINCESS VICTORIA LOUISE: Brilliant salmon shades.	.75	1.25
DOUBLE OLYMPIA: Very early, light scarlet-orange.	1.00	2.50
RAMBRANDT: Giant flowers of crimson-scarlet.	1.00	2.50
EXHIBITION BLEND: The finest shades and forms.	.75	1.25

HARROLD'S GARDEN-PROVEN, GERMINATION-TESTED
SEEDS ARE YOUR SAFEST CHOICE.
VARIETIES ARE ALWAYS THE FINEST.

HARROLD'S Pansy Gardens and Greenhouses

P. O. Box 29 - WJ

HORTICULTURISTS SINCE 1902

Grants Pass

Oregon, U. S. A.

STREET _____ ROUTE _____ BOX No. _____

CITY _____ ZONE _____ STATE _____

Type or Write Address Plainly and Completely

LIMITATION OF LIABILITY AND AFTER SERVICE – Variables of culture, climate and situation, as well as the gardeners skill, makes it impossible to guarantee results. We give no warranty, expressed or implied as to productivity, crop or description of any seeds, bulbs, plants or supplies sold by Harrold's. The seller's liability in every case is limited to the amount of the actual payment received for the merchandise. All shipments will leave our warehouse in good order, properly packed. With each invoice will be sent a service and report form for use whenever further attention to any matter is needed. Full instructions are given for any after service needed, which will of course be supplied as a matter of good will.

Please Use This Side To Order SEEDS ONLY No Service Charge on Seeds. Minimum Order \$1.00. Sales Quantities only as Listed.

Use other side for plants, bulbs or supplies. Seeds available the year round so no substitution is necessary.

A PROFESSIONAL TRADE ORDER

[illegible]

PLEASE READ TERMS OF SALE ON BACK OF THIS SHEET

Please Use This Side To Order PLANTS, BULBS OR ACCESSORIES.

NOTICE - INCLUDE SERVICE CHARGE IN ALL ORDERS WHERE IT APPLIES.

☐ You may substitute in case of shortage

☐ Do not substitute

[illegible]

TERMS OF SALE

CATALOGUE PRICES: Are net as quoted without discount except as specified. Each variety treated as a separate item unless combination quotation is made.

PAYMENT: Must accompany order at full quoted price. Where any service charge applies, this **MUST** be remitted with the order. No open account sales at retail - wholesale only with an initial order of \$25.00 or more. Commercial valid reference required with first order.

NO C.O.D. SHIPMENTS: Collection fees are so costly these are no longer practical.

REMITTING. Personal check, draft or money order acceptable, providing they include any collection charges, and collect net. Stamps are not acceptable in amounts over \$1.00, then only in size of 10¢ or smaller. Currency, coins or stamps travel at remitter's risk. ALL orders from outside the United States – payment in money order or New York or San Francisco Draft, collectable at par in U. S. Dollars.

SALES TAX: None in Oregon so we will collect none; neither will we pay taxes in other States.

All sales take place at Grants Pass, Oregon under normal interstate regulations and shipment is made on purchaser's instruction as the property of the buyer. Within the range of our own control, we guarantee safe delivery.

SHIPPING: Orders will be carefully packed and delivered to transport agency in good order. Air forwarding will be in sequence of receipt of the order; relative to supply and demand at the time, or contingent to weather and season prevailing. Unless purchaser specifies time of shipment, we will exercise our best judgment but will not be responsible for variables of season at destination. Time of shipment should be specified by you on all advanced bookings.

CROP: All offers are subject to crop and supply at date of shipment and advanced bookings are contingent upon this rule. Once acknowledged, orders may not be canceled without the consent of the seller.

CORRESPONDENCE: Always should be on a separate sheet of paper. Otherwise a reply is apt to be delayed until shipment has been made.

Prices are subject to change without notice.

INFORMATION ABOUT ORDERING

In a large, world-wide operation, such as we maintain much better service is possible when a uniform routine is followed as nearly as possible. It is not practical to cover the information given here completely in every pricelist we send out so this annual summary is given for guidance throughout the year. It will help us to serve you better where you know the normal procedure and business terms.

FOREIGN DELIVERIES

We appreciate the extensive business from customers living outside the United States as well as that from domestic customers and in all cases we will do all we can to give good service and delivery on quality products. There is, however, problems of export and import which are beyond our control and usual procedures are given here.

SEEDS: In smaller quantities can usually be sent by letter post without much conflicting regulations and are usually forwarded in that manner. Larger orders may require port of entry or tariff permits. Check this and supply any papers or forms required by your country.

BULBS OR TUBERS: May be sent to most countries with reasonable safety but the purchaser should inquire as to regulations applying in his country and supply any special papers or forms that we are to be required to fill out at time order is made. CANADIAN customers will have to apply to Ottawa for an import permit with which will be issued a shipping label that must be forwarded to us to make shipment.

PLANTS: We make NO ATTEMPT to export live plants as delays in inspection makes delivery in good order doubtful.

DELIVERY BY AIR

Air transport affords a saving in time that is of value over long distances but not much under 500 miles. It may save as much as six days turn around transcontinental.

SEEDS BY AIR: After 20 years of free air mail service on seeds, we regret having to withdraw this service. Indefinite increased rates on first class letter-mail requires a new look at this service. If delivery is wanted by this service, remit a minimum postage equal to the first two ounces (at present 14¢), and then add an ounce postage for each added ounce of seeds or fraction thereof. Example: If your order is for 1 ounce of seed or less, remit 14¢; 1½ ounce remit 21¢; over 2 ounces, 28¢ and so on as weight increases. In the event of a rise in rate apply new rate by same formula.

PLANTS AND BULBS: The cost of air transportation on these in most cases is prohibitive. By air, parcel post charges start at 60¢ per pound and go to 80¢ per pound from Chicago east. Air express is still more costly, in some cases reaching or exceeding \$1.00 per pound. Where this service is desired on this material, remit adequately to cover it or we will make balance C. O. D.

TERMS AND CONDITIONS OF SALE

ALL OFFERS ARE SUBJECT TO CROP AND AVAILABILITY AT TIME
ORDER IS RECEIVED.

ORDER IN TIME: Catalogues and pricelists are issued as nearly as practical, either just in advance or at the start of the major seasons when material offered is of a seasonal nature. We are ready to ship or book orders at time offer is released in accord with information stated. Advanced or prompt ordering of your seasons requirements at that time will make possible better service although we will at all times render the best possible service. Unless there is a special reason for not doing so we will ship all orders in sequence of their arrival just as quickly as possible. As we produce much of our stock, crop, harvest and demand may affect deliveries although seldom very much.

MINIMUM ORDERS: Because of present high overhead in the seed business we must decline any order for seeds amounting to less than \$1.00; for plants or bulbs amounting to less than \$2.00. We do not supply any quantities smaller than the minimum units listed. Intermediate amounts less than 100 will be supplied at the rate of the next smaller quantity listed. Where 250 of an item is quoted not less than 500 will be supplied at the 1,000 rate but otherwise 250 will be given the 1,000 rate.

ACCOUNTS: Remittance must accompany all orders from customers not having established an account with us. To establish an account initial order must be for \$25.00 or more and proper commercial or trade references be given allowing sufficient time to make the normal investigation of references. Where these terms are not met shipment of seeds will be made C. O. D. with a service charge of 25¢ covering additional clerical work of such forwarding. We do not ship perishable plants or bulbs C. O. D.

ALL PRICES QUOTED: Are net to that branch of the trade to which list is issued. No discounts.

FUNDS MAY BE SENT: By check (collectable at par), Draft, Postal or Express Money-order. Currency or coins are sent strictly at the remitters risk and should be registered. Stamps will not be accepted in an amount of more than 95¢ or in denominations larger than 10¢.

DELIVERIES GUARANTEED: To the extent of safety from damage in transit and proper packing when dispatched we guarantee safe arrival. All shipments will carry valid shipping papers in force and controlling at point of dispatch, clearing the health of the material shipped. It is understood, however, that sale has taken place at point of shipment and material travels as the property of the purchaser. Full instructions for obtaining any after-service required will accompany our invoice on each shipment.

LIMITATION OF LIABILITY: Because of the variability of culture and climate, as well as the skill of different growers, no warranty, either expressed or implied can be given relative to productivity, description or crop produced by any seeds, bulbs, tubers or plants. Therefore, any liability on the part of HARROLD'S is understood to be limited in every case to the value of the actual purchase price received. Claims of any nature must be reported promptly, as soon as normally possible to ascertain the condition reported and in accord with instructions on our invoice or service folder.



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SPECIALISTS

P. O. BOX 29

PANSY GARDENS
and GREENHOUSES

PANSY BREEDERS SINCE 1902

Originators of the Famous
HARROLD'S

PEDIGREED PANSIES AND
TUBEROUS BEGONIAS

GRANTS PASS, OREGON.



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We Catalogue the World's Most Complete Pansy - Viola Selection

86 PANSY VARIETIES OR SEPARATE COLORS; 30 VIOLAS. IF IT'S OF SHOW OR COMMERCIAL VALUE WE STOCK IT.